

DATA COMPARISONS 2024

Factor	Springfield	Albany	Corvallis	Eugene	Salem
Circulation:					
Physical	189,614 65%	158,840 60%	281,366 65%	435,899 23%	276,338 63%
Digital	103,265 35%	105,622 40%	154,215 35%	1,414,380 77%	159,289 37%
Total	293,314	264,502	435,581	1,850,279	435,627
Visits:					
Number	105,272	117,398	402,070	834,640	361,529
Per Capita	1.67	2.02	4.49	4.71	1.98
Programs:					
Number	297	491	1072	1114	603
Attendance	14,081	12,837	34,516	30,228	17,672
# per event	47	26	32	27	29
FTEs					
	14	20	46	99	36.5
Per 1000 pop.	0.22	.35	.51	.56	0.20
Card owners*					
With Cards	13,058 21%	39,594 68%	40,279 45%	121,081 68%	62,056 34%
Without	50,020 79%	18,403 32%	49,325 55%	56,258 32%	120,670 66%

*40% of Springfield households have library cards. I was surprised to note that the King County Library System, where I worked at for 12 years before moving to Springfield last year, reported a 44% household penetration during their past two months. This system, the nation's largest, is made up of 50 library units, many the size of Springfield and smaller.