

City of Springfield BPAC

2025 WORK PLAN



OVERVIEW

The Springfield Bicycle and Pedestrian Advisory Committee was established in 2011 and is a volunteer body that provides input to the Springfield City Council and staff on bicycle and pedestrian issues, policies, programs, education, and facilities.

MEMBERS

Committee Voting Members

- Bovee, Douglas
- Brown Hughey, Brenda
- Campbell, Kevin
- Coleman, Elena – Vice Chair
- Dickey, Keith - Chair
- Kielpinski, Jenya
- Linhares, Alan
- Mildon, Tonya
- Ralke, Deven

Committee Liaisons

- Michelle Weber, City Council
- Morgan Driggs, Planning Commission
- Jack Blashchishen, SRTS
- Simon Daws, Willamalane
- Peter Simmeth & Brad Albee, Eugene ATC

SUBCOMMITTEES AND ASSIGNMENTS

Accessibility & Connectivity

- Doug Bovee
- Deven Ralke
- Alan Linhares
- Kevin Campbell
- Elena Coleman

Education & Outreach

- Brenda Brown-Hughey
- Jenya Kielpinski
- Keith Dickey
- Tonya Mildon

STAFF

- Andrew Larson, Senior Transportation Planner
- Michael Liebler, Transportation Planning Engineer

ACCESSIBILITY & CONNECTIVITY SUBCOMMITTEE ACTION ITEMS

Safety Audits

- **Review City Planning Documents:** Analyze existing planning efforts and documents to identify potential areas for safety audits.
- **Partner with Local Organizations:** Collaborate with local partner to conduct safe streets audits in identified high-priority areas.
- **Engage Local Officials:** Invite the relevant City Councilors from audit areas, along with the Mayor, to participate in the audit process.
- **Identify Infrastructure Improvements:** Assess current infrastructure and recommend improvements to enhance safety for pedestrians, cyclists, and drivers across Springfield.
- **Provide Actionable Recommendations:** Offer specific infrastructure and policy recommendations to the appropriate community stakeholders and city departments.
- **Consolidate Audit Findings:** Compile and organize the results of all previous safe streets audits for ongoing reference and action.
 - **Lead:**
 - **Supporting Members:**
 - **Partners and Resources:**
 - **Timeline:**
 - **Budget:**

Wayfinding

- **Assess Existing Wayfinding Systems:** Review current signage and mapping to identify gaps and areas needing improvement.
- **Engage Stakeholders:** Gather input from local organizations, community members, and city departments on wayfinding priorities for cyclists and pedestrians.
- **Identify Key Routes for Wayfinding:** Focus on high-priority bike and pedestrian corridors and key destinations for immediate wayfinding improvements.
- **Identify Funding and Resources:** Identify potential funding opportunities or partnerships to support wayfinding projects.
- **Pilot Wayfinding Projects:** Implement small-scale pilot projects in identified priority areas and gather community feedback.
 - **Lead:**
 - **Supporting Members:**
 - **Partners and Resources:**
 - **Timeline:**
 - **Budget:**

Research and Data Collection

- **Identify Data Needs:** Determine key data points needed to assess bicycle and pedestrian infrastructure, safety, and usage in Springfield.
- **Gather Existing Data:** Compile and review available data from city planning documents, traffic studies, and community organizations.
- **Conduct Field Observations:** Perform on-the-ground observations in high-traffic areas to gather firsthand data on pedestrian and cyclist behaviors and infrastructure conditions.
- **Engage with the Community:** Collect feedback from cyclists, pedestrians, and local organizations through surveys, meetings, or focus groups to understand their needs and concerns.
- **Analyze and Report Findings:** Analyze the collected data to identify patterns, gaps, and opportunities for improvements in infrastructure and safety.
- **Track Progress Over Time:** Establish a system for regularly updating and tracking data to monitor the effectiveness of implemented changes.
 - **Lead:**
 - **Supporting Members:**
 - **Partners and Resources:**
 - **Timeline:**
 - **Budget:**

EDUCATION AND OUTREACH SUBCOMMITTEE ACTION ITEMS

Partnerships

- **Identify Key Partners:** Identify local organizations, businesses, and government agencies that can support bicycle and pedestrian initiatives (e.g., BEST, AARP, local schools, and public works).
- **Build Relationships:** Establish and nurture relationships with key stakeholders to foster collaboration on shared goals for safer streets and improved infrastructure.
- **Collaborate on Projects:** Work with partners to plan and implement projects, such as safe streets audits, wayfinding improvements, or public outreach campaigns.
- **Leverage Resources:** Explore opportunities to pool resources, such as funding, expertise, or volunteers, to enhance the impact of committee initiatives.
- **Coordinate with Regional and State Partners:** Align local efforts with regional or state-level organizations and initiatives to ensure a cohesive approach to transportation and safety.
- **Monitor and Strengthen Partnerships:** Continuously evaluate the success of partnerships and seek ways to strengthen collaboration for future projects.
 - **Lead:**
 - **Supporting Members:**
 - **Partners and Resources:**
 - **Timeline:**
 - **Budget:**

Community Events

- **Identify Event Opportunities:** Research and identify local events, festivals, or meetings where the committee can engage the community on bicycle and pedestrian safety topics.
- **Plan Outreach Activities:** Organize informational booths, safety workshops, or bike/walk tours to engage community members in discussions about active transportation.
- **Partner with Local Groups:** Collaborate with local organizations, schools, and businesses to co-host or support community events focused on promoting safe walking and biking.
- **Promote Events:** Use social media, local newsletters, and community bulletin boards to promote events and encourage public participation.
- **Gather Feedback:** Use events as opportunities to collect feedback from the community on their needs, concerns, and suggestions related to walking and biking infrastructure.
- **Evaluate and Improve:** After each event, evaluate participation and outcomes, and use insights to improve future community engagement activities.
 - **Lead:**
 - **Supporting Members:**
 - **Partners and Resources:**
 - **Timeline:**
 - **Budget:**

Website Refinement and Information Share

- **Review Current Website:** Evaluate the existing website for usability, content, and design, identifying areas for improvement.
- **Update Content:** Refresh or add relevant information, including project updates, safety resources, and event announcements for cyclists and pedestrians.
- **Improve Navigation:** Simplify the website structure to make it easier for users to find information on bike routes, safety tips, and community events.
- **Create Interactive Features:** Consider adding interactive elements, like route maps, safety surveys, or event registration forms, to enhance user engagement.
- **Promote Website:** Share the website across social media platforms, newsletters, and community events to increase visibility and reach.
- **Gather Feedback:** Use surveys or community input to understand what additional information or resources users would find helpful on the website.
- **Regular Updates:** Set up a schedule for ongoing updates to ensure the website remains current and relevant to the community's needs.
 - **Lead:**
 - **Supporting Members:**
 - **Partners and Resources:**
 - **Timeline:**
 - **Budget:**