



MONTHLY MEETING MINUTES

Springfield City Hall. 225 5th St., Springfield, OR 97477

September 12, 2023

5:30 p.m.

A regular meeting of the Springfield Arts Commission was held on September 12, 2023. A quorum being present, the meeting was called to order at 5:38 p.m.

Present: Meredith Branch, David Grimes, Adam Gutierrez, Nicolas Kauffmann, Thi Nguyen, Suzanne Vinson, Summer Young-Jelinek

Staff Liaison: Emily David

Council Liaisons: Beth Blackwell, Steve Moe

5:38 JUNE MINUTES SUMMER YOUNG-JELINEK

Motion to approve minutes: PASSES

5:39 FINANCIAL REPORT EMILY DAVID

1. Review budget. Requested rollover for Public Art.
2. Question about the Testa Special Fund. There was art donated to the City, much was sold and the funds are in that account. There is a Testa Sculpture Garden near Booth Kelly. There are a few pieces left there. There may be a designation for use of the funds.

FOLLOW UP TASK: Emily/Mindy will look into whether there are requirements for using the Testa Special Fund.

5:50 RECRUITMENT EMILY DAVID

1. We have 3 applications, some of which had selected multiple commissions as options. All 3 have put down SAC on their application. There will be 2 open positions, and then Summer is leaving in December.

5:52 SOCIAL MEDIA EMILY DAVID

1. Emily received information from Mary Bridget to clarify social media questions. It's labor intensive for the PIO to manage individual posts. There are few avenues for SAC to share the work we do. There is frustration with dissemination of SAC information via social media.
2. Concern about the overall communication between the City and SAC, specifically regarding items such as the recruitment, which we were informed about over the summer break, at which point we could do nothing.

Recommendation: To come up with an ask about social media/pr needs, and if it's not allowable, an alternate option for what we would request the City do (what the liaison could do, posting on SAC's behalf, etc).

6:03 SECOND FRIDAY ART WALK MEREDITH BRANCH

1. We did June, July, August and September and it went well. There was a steady stream of people, the artists felt seen, musicians felt appreciated. It wasn't super busy, but it was successful.



MONTHLY MEETING MINUTES

Springfield City Hall. 225 5th St., Springfield, OR 97477

September 12, 2023

5:30 p.m.

2. Our outreach strategies have been effective, posters, people sharing, being on the Emerald artwalk list, the outdoor signage. Having the banner right at Emerald's door with signs to our gallery, has been great.
3. The same 4 people are hosting the Artwalks; there may be burnout. Do we want to commit to continue?
4. In November City Hall is not open due to Veteran's Day so no artwalk, December the Mayor's Art Show winners are exhibited until mid-January. Then the new year starts January 15-February 28 (enabling the artist to have a longer show since February is short, and because setup/breakdown around New Year's is difficult).

Motion that we have one more Artwalk this year in October, and not any in November, December and January 2024 - Meredith. David seconds. PASSES

6:27 MURAL RESTORATION THI NGUYEN

1. The artist's bid for the second phase of The Moderns mural restoration is \$7600, which is \$600 over the amount that we have allocated. Mostly this is due to the lift rental.

Motion to take \$500 out of the Art Alley Special Projects Fund, and \$100 from miscellaneous to go towards The Moderns mural restoration. Summer. Meredith seconds. PASSES

6:30 SUBCOMMITTEE UPDATES SUMMER YOUNG-JELINEK

1. Mayor's Art Show - Summer
 - a. Last few years have been difficult to schedule reviewing the artwork to award prizes. Emerald gives a short window for this and not very many members can attend.

Motion to keep the voting on the Mayor's Art Show open for a week and issue the prizes later than the awards event. Summer. Thi seconds. PASSES

2. Heritage Arts Grant - David
 - a. No updates. Summer and David will schedule a time to discuss in the next week or two.
3. Artwalk- Meredith
 - a. I have a musician for October, now that we are doing it. Adam can help setup.
4. Outreach and Marketing- Nic
 - a. Talked to downtown business owners; will be changing hours especially after the block party, for Artwalks. Lovely, Chuck and Alice. The block party had 20k people attend; expect spillover and awareness for Artwalks.
5. City Hall Gallery - Suzanne
 - a. Suzanne put together 41 artist applicants and has sent a link to the art in folders and the google form for submitting each commissioner's responses. Due Oct 3.

FOLLOW UP TASK: All commissioners will review the artist applicants and complete the google form by October 3.



MONTHLY MEETING MINUTES

Springfield City Hall. 225 5th St., Springfield, OR 97477

September 12, 2023

5:30 p.m.

6:55

COUNCIL UPDATE

BETH

1. Had the Council Retreat. Discussed goals for Fall 23 and Spring 24. How we can engage the community to join committees and what that entails, the process of interviewing individually, getting more people interested in volunteering. Will be changing and looking for ways to reach out, recruit. Summer offered to share her strategies for SAC recruitment.
2. I live in the more industrial area of Springfield, there aren't any art installations there that I know of. We would love more art in that neighborhood.
3. Discussion about expanding art beyond Main St area. That would be the City Manager's area, could be a partnership/inquiry into working together.

BUSINESS FROM MEMBERS

SUMMER YOUNG-JELINEK

1. Question about requesting signs for the gallery. Getting a budget for holiday windows?

FOLLOW UP TASK: All members consider their committee's budget and come to our next meeting with ideas in mind.

The meeting was adjourned at 7:02 p.m.

Uyen-Thi Nguyen, Secretary