

GAIN EXPOSURE & NEW CUSTOMERS!



Smartlite provides an excellent opportunity to market your organization to thousands of consumers each day.

BENEFITS:

- Advertise in the busiest building in your community!
- Our backlit displays are located in high traffic areas of the mall.
- Your ad will be visible 100% of time, seven days a week.
- A great way to promote sales, new products, events and services.
- Increase your brand awareness in the community.



THE SHOPPES AT GATEWAY

RATE SHEET

| Term: | 52 Weeks | 26 Weeks | 4 - 13 Weeks |
|------------------|----------|----------|--------------|
| 4 Week Rate: | \$295 | \$395 | \$695 |
| Production Cost: | FREE | \$225 | \$395 |

Production cost includes:

- Printing of your poster
- Shipping & Installation

All contracts include
Complimentary Design Services
 by Smartlite's in-house graphics department

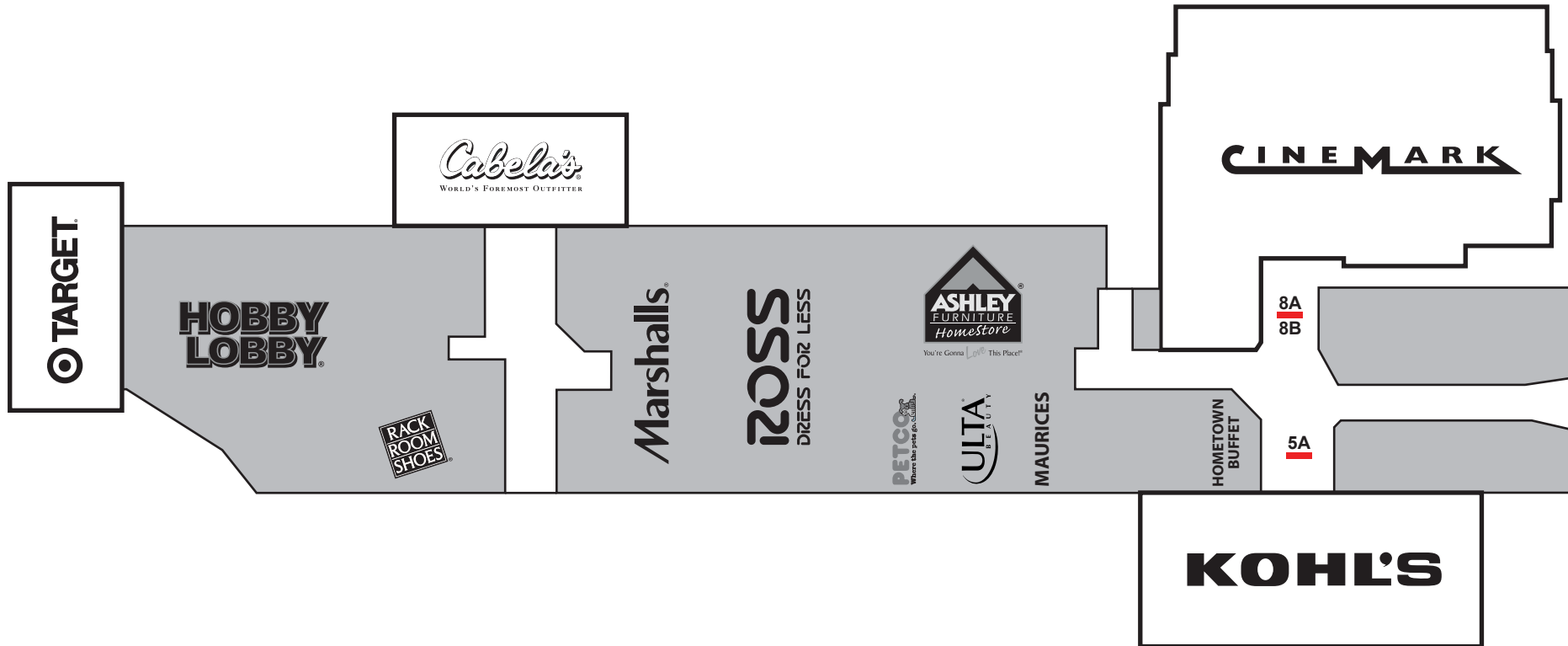
Why Showcase your business in the Mall?

- This is a great way to increase exposure and create top of mind awareness within the local community.
- Reach 100% local consumers who can be converted into customers.
- Compliment your online engagement with a physical presence. Let locals know where they can find you online. (Website, Facebook, Twitter, Instagram) Continue engagement after shoppers leave the mall.
- Recent studies show that people are 17% more likely to engage with a brand on their mobile devices after seeing an ad in person. Furthermore, the most effective ads are capable of driving a 38% increase in mobile engagement with brands.
- Protect your market share and ensure your business is seen rather than your competitors.
- Offer a "Call to Action" to drive additional foot traffic to your location and increase sales.



Choose the location(s) where you would like your ad to appear!

SCROLL DOWN TO SEE
PHOTOS OF LOCATIONS



— Blade Display Unit

THE SHOPPES AT GATEWAY PANEL LOCATIONS

