



Springfield City Hall
225 5th Street
Springfield, OR 97477

HERITAGE ARTS GRANT PROJECT EVALUATION

The Springfield Arts Commission requires a completed evaluation within 60 days of the funded project’s completion in order to receive the final 25% of allocated funds.

Please submit this completed form and documentation to Amy Orre at aorre@springfield-or.gov (email preferred) or mail to: Attn: Amy Orre, Springfield Arts Commission, Heritage Arts Grant, 225 5th Street, Springfield, OR 97477

APPLICANT INFORMATION

Name of applicant group: Ditch Projects

Contact first name: Sonja Last name: Dahl

Title: Artist Member and Exhibition Coordinator, Ditch Projects

Address: 303 S. 5th Ave #165

City: Springfield State: OR Zip: 97477

Phone No.: 541-686-8005 Website: www.ditchprojects.com

Email: sonja@ditchprojects.com

PROJECT INFORMATION

Project name: Ghost Rider: Performing Fugitive Indigeneity, and Umbo Room, by Ka’ila Farrell-Smith

Award cycle (date): Sept. 2020 - Sept. 2021 Grant amount: \$ 1,500

Date(s) project occurred: July 31-Aug 29, 2021 Location: Ditch Projects, Springfield, OR

Estimate the number of people that participated in and benefitted from your project:

Artists (paid): 19 Artists (volunteer): 10

Audience (paying): N/A Audience (free): estimated visitors to the exhibits: 150-200

Springfield residents: unknown Visitors/tourists: unknown

Others (describe and quantify): _____

TOTAL: 169-229

PROJECT EVALUATION

Please answer the following questions in no more than 2 attached pages.

1. Describe the highlights and successes of your project, providing a general overview of the event while focusing specifically on how Heritage Arts Grant funds were used and what they accomplished.
2. What challenges did your project encounter? What would you have done differently or change for future projects?
3. How did your project represent, preserve or celebrate the historic, cultural and/or ethnic diversity of the community and its traditions?
4. How did your project provide access to meaningful arts experiences for residents and visitors of Springfield? Please provide examples.

MARKETING & PUBLIC RELATIONS DOCUMENTATION

Please indicate how the project was publicized and enclose documentation.

- | | |
|--|---|
| <input type="checkbox"/> PSA (radio, television) | <input checked="" type="checkbox"/> Newspaper/magazine articles See below |
| <input checked="" type="checkbox"/> Website www.ditchprojects.com | <input checked="" type="checkbox"/> Social media Ditch Projects Instagram |
| <input checked="" type="checkbox"/> Organization newsletter | <input type="checkbox"/> Event program |
| <input type="checkbox"/> Flyers | <input checked="" type="checkbox"/> Email marketing Ditch Projects Email List |
| <input type="checkbox"/> Media release | <input type="checkbox"/> Advertising (print, online, broadcast) |
| <input type="checkbox"/> Other: | |

Eugene Weekly Exhibition Review by Ester Barkkai:

<https://eugeneweekly.com/2021/08/19/kaila-ferrell-smith-at-ditch-projects/>

PROJECT BUDGET REPORT

Provide a final budget for the awarded project. You may attach a detailed project budget in place of this worksheet.

PROJECT REVENUE	Description	Cash	In-Kind
Ticket Sales:	Ditch exhibits are free admission		
Class/Workshop Fees:	N/A		
Merchandising/Sales:	N/A		
Government:	N/A		
Foundation:	Oregon Arts Commission ABC Grant	5,581	
Business/Corporate:	N/A		
Applicant Cash:	monthly Artist Member dues from applicant	100	
Individuals:	\$100/mo Artist Member dues from 12 additional Ditch Projects Members; plus \$500/mo studio rental fees	1,700	
Fundraisers:			
Other:	donated time from Ditch Projects members and interns for gallery sitting, install/deinstall assistance, etc.		1,970
<i>Heritage Arts Grant</i>		1,500	
TOTAL REVENUE	<i>Please total your in-kind and cash revenue here →</i>	8,881	1,970

PROJECT EXPENSES	Description	Cash	In-Kind
Artist Fees:	artist fees for exhibiting artists	3,860	
Production Fees:	artwork printing and framing costs	750	
Supplies/Materials:	paper for printing risograph publication, installation materials for displays	418	
Lodging/Transport:			
Personnel:	gallery sitting, install/deinstall assistance, etc.		1,970
Professional Services:			
Equipment Rental:			
Space Rental:	Ditch Projects monthly rent	1,600	
Promotion/Marketing:	documentation fee	200	
Printing:	Stipends for Risograph book printing team	1,400	
Postage:			
Admin/Overhead:	grant administration fee	500	
Other (Specify):	beverages for the opening reception	153	
TOTAL PROJECT EXPENSES	<i>Please total your in-kind and cash expenses here →</i>	8,881	1,970

REPRESENTATIVE SIGNATURE

I certify that the project has been completed as described and all information included herein is true and accurate to the best of my knowledge.



March 31, 2022

Signature of Applicant (*electronic signature accepted*)

Date