

HERITAGE ARTS GRANT GUIDELINES 2022

The Springfield Arts Commission's annual Heritage Arts Grant Program makes funds available to Springfield groups and individuals involved in the cultural life of the city. The goal of these grants is to encourage community-based public arts programs, such as, but not limited to concerts, theater, visual art, dance, or literature. The grant program is funded by City of Springfield room taxes and is administered by the Springfield Arts Commission (SAC). The SAC will identify the amount of funds available for each grant cycle annually based on its available budget. For the fiscal year 2022, a total of \$4,500 in grants will be available.

SPRINGFIELD ARTS COMMISSION MISSION

The Springfield Arts Commission (SAC) promotes cultural richness and diversity in the city of Springfield and assists in the preservation of the cultural heritage of the community as expressed through artistic endeavors.

SAC ORGANIZATIONAL OBJECTIVES

- To provide places and spaces for artistic creations, exhibits, performances, and events.
- To foster awareness, communication, education, and sharing of the resources between local artists and arts groups.
- To function as a local coordinating agency between the Lane Arts Council and the community.
- To promote the arts as an element of Springfield's economic diversification program, particularly in regard to tourism.

HERITAGE ARTS GRANT GOALS

- Enrich the lives of Springfield residents and visitors through community-based public art programs.
- Increase opportunities for residents and visitors to engage in the arts, particularly underserved or underrepresented populations.
- Represent, preserve and celebrate the historic, cultural, and/or ethnic diversity of the community and its traditions.
- Encourage partnerships among artists, residents, tourists, businesses, organizations, and agencies.
- Build existing audiences and develop new ones for arts and culture.
- Provide arts learning opportunities and/or lower the perceptual barriers to participation in the arts for residents and visitors.

GRANT AWARDS

The Heritage Arts Grant, a matching grant, requires recipients to contribute towards project costs through alternative funds. **A Heritage Arts Grant Award cannot represent *more than fifty percent (50%) of the project budget.*** The minimum grant award for a single project is \$250; the maximum is \$1,500, with most awards ranging from \$250 to \$1,000.

GRANT TIMELINE

Heritage Arts Grant applications are awarded once a year, at the regular SAC meetings in the spring. Potential applicants are invited to attend the SAC online information session on March 16, 2022 at

6:30pm prior to the grant submission deadline.

After the designated SAC grant review meeting, successful applicants will be notified within ten (10) working days and notifications of award will include a timeline of disbursement, expected completion and reporting requirements. Unsuccessful applicants will be notified within fourteen (14) working days.

Once an agreement between the Springfield Arts Commission and the grant recipient is completed, a grant agreement and payment (100% of the grant) will be made within ten (10) working days. Upon completion of the project, the grant recipient must submit a project evaluation report within two (2) months.

Important dates for the 2022 grant year (the calendar year period between July 1, 2022 and June 30, 2023) are as follows:

SPRING 2022

- Applications available February 21, 2022
- SAC meeting: informational session with potential applicants (Q&A) The public meeting will be held virtually 6:30pm - 7:30pm February 22, 2022
- **Application submission deadline April 1, 2022**
- Review of applications for completeness and eligibility (HAG subcommittee) April 6, 2022
- Grants available online for full SAC review April 12, 2022
- SAC application review/scoring complete April 26, 2022
- HAG subcommittee meeting May 3, 2022
- **SAC grant review panel/deliberations May 10, 2022 OR June 7, 2022**
- Applicant notification **May 17 or June 14, 2022**
- Grant distribution (100%) 10 days after agreement
- Project completion 12 months from initial grant distribution
- Project evaluation report deadline 2 months after completion of project

APPLICANT ELIGIBILITY

1. The project must take place in Springfield. Applicants must be headquartered/physically reside within Lane County.
2. The proposed project must be arts-related and result in a performance, exhibit, product or program that will be available to the public in Springfield.
3. The proposed project must be completed within 12 months of the issue date of the award funds.
4. Applicants may apply for funding for more than one project per year. A complete and separate proposal for each project is required.
5. Applicants are expected to provide a matching contribution; the grant award may not represent more than fifty percent (50%) of the total project budget. The match can be donated materials, services, staff time, volunteer time, cash or any combination of the above.
6. The applicant must be able to meet non-discriminatory employment and personnel practices and the proposed project must not exclude or discriminate participants on the basis of race, religion, color, gender, sex, sexual preference, age, national origin, disability, veteran status, or any other classification by law.

INELIGIBLE PROJECTS OR APPLICANTS

1. Projects which are not clearly accessible to residents and visitors of Springfield.

2. Projects that are not scheduled to take place during the project period.
3. Any individual, group or organization scheduled to receive direct financial support or subsidy for the project from the City of Springfield during July 1, 2020-June 30, 2021. This does not include in-kind contributions.
4. Fundraising projects.
5. Members of the City of Springfield staff or board.
6. Applications that are incomplete, illegible or are not submitted by the deadlines.
7. Applicants with incomplete or outstanding heritage Arts Grant obligations.

APPLICATION PROCESS

To be considered for grant funds, applicants must meet all eligibility criteria and:

1. Complete the application, questions, budget, W-9 and optional supplementary materials following the instructions carefully and completely. Please double-check for accuracy, arithmetic errors, and legibility.
2. Submit the completed packet to Amy Orre. **Email is strongly preferred:**
aoorre@springfield-or.gov

To submit a paper copy, please mail to the following address or drop it off during business hours. Please note that paper submissions will be scanned for review; do not use patterned papers or watermarks.

Attn: Amy Orre
Springfield Arts Commission
Heritage Arts Grant
225 5th Street
Springfield, OR 97477

SUPPLEMENTARY MATERIALS

Supplementary materials are optional but encouraged. They are limited to three (3) standard letter size PDFs (8 ½ x 11). Please do not send videos or slides.

You may include materials that directly support the proposal and/or demonstrate your ability to complete your project. Examples include:

- Information about the applicant.
- Documentation of completed projects similar to the proposal.
- Letters indicating community support.

REVIEW CRITERIA

The Springfield Arts Commission will review and score applications based on the following criteria. When crafting your responses to the narrative items in the application, please keep the grant goals and the following review criteria in mind.

- Applicant meets eligibility criteria.
- Application effectively describes a high-quality, innovative project with artistic/cultural merit.
- Application demonstrates how the proposed arts/cultural project will have value to Springfield

residents and visitors.

- Application demonstrates that the applicant organization understands and is responsive to the diverse interest and needs of the community.
- Application demonstrates capacity to meet its proposed objectives.
- Application includes a realistic budget with accurate cost and income estimates.

ACKNOWLEDGEMENT

Heritage Arts Grant recipients must acknowledge support by the Springfield Arts Commission in all printed materials such as programs, newsletters and press releases. The SAC logo shall be used when space and format permit. Materials shall acknowledge the SAC with “This project is supported in part by a grant from the Springfield Arts Commission.” Copies of programs and other publicity materials must be included in the final project evaluation report.

REPORTING REQUIREMENTS

Heritage Arts Grant recipients who have not completed their projects within six months of the first grant payment date will submit a written progress report on the status of their project.

Within two months of completion of their projects, recipients are required to submit a brief project evaluation report and project documentation. This includes highlights, successes and challenges of the project, project partners, audience and number of people served, copies of programs and publicity materials and actual revenue and expenses.

In addition, while not required, the Commission greatly appreciates it if grant recipients share any images of the event(s) so that the Commission can share with the public the various ways Heritage Arts Grant funds support the community.

HERITAGE ARTS GRANT APPLICATION 2021

Heritage Arts Grant applications may be submitted at any time, but are reviewed only once per year. The application and supplementary materials must be complete and legible for consideration.

APPLICANT INFORMATION

Name of applicant group:

Contact first name: Last name:

Title:

Address 1:

City: State: Zip:

Phone No.: Website:

Email:

Name to which checks should be issued:

BASIC PROJECT INFORMATION

Title of project:

Brief description of project (25 words max):

Start date: End date: **Amount requested:** If the Commission is not able to fully fund your request, is there a smaller award amount that would still be useful to you? Yes No Minimum amount:

Check the one arts area that best describes the project for which you are seeking grant funding:

- Literature/Writing Dance Architecture/Landscape Theatre
 Music Film/Video Multidisciplinary Other
 Visual

Will you receive resources from the City of Springfield for this project? Yes No

If yes, please explain:

Were you awarded a Heritage Arts Grant in the past? Yes No

If yes, list the most recent year you received an award:

AUDIENCE

Identify and estimate the number of people expected to participate in and benefit from your project. These might include: Artists (paid/volunteer), audiences (paying/non paying), Springfield residents, businesses, organizations, tourists, etc.

List any opportunities for Springfield Arts Commissioners to be involved (volunteer, attend, judge, etc.):

PROJECT DATES & LOCATIONS

Please list the schedule of key project activity dates and a description. Include set-up, installation and performance dates:

List the locations and addresses involved in public components of the project (e.g., location of displays, workshops, performances, installations, etc.):

Are your proposed venue(s) ADA Accessible? Yes No

APPLICATION QUESTIONS

Please answer the following questions keeping the grant goals and review criteria in mind.

1. Describe the project, when and where it will take place, who/what is being featured, artist(s) involved, final presentation (if applicable), and any other relevant information. Specify for what part of the project Heritage Arts Grant funds will be used.
2. What is the need your project addresses? What is the impact you expect to see in the community as a result of your project?
3. Describe how your project represents, preserves or celebrates the historic, cultural and/or ethnic diversity of the community and its traditions.
4. Explain how your project will provide access to arts experiences to residents and visitors. Please include a description of your target audience(s).
5. Describe any past experience in administering similar projects (planning, coordination, budget and execution).

SIGNATURE: STATEMENT OF NON-DISCRIMINATION & RELEASE OF INFORMATION

By submitting this application, the applicant certifies that all information provided is true and accurate. The applicant agrees to comply with all applicable entity or individual receiving grant provisions of the Americans with Disabilities Act of 1990. The applicant agrees not to discriminate on the basis of race, creed, religion, color, sex, marital status, political opinion, familial status, national origin, age, gender, mental or physical disability, sexual orientation, military status, gender identify, source of income, or disability status. By signing, the applicant authorizes the City of Springfield and the Springfield Arts Commission to all information provided in this application except applicant contact information and budget information for marketing and publicity efforts, including: distribution to news outlets and social media sites; posts to the City of Springfield and Springfield Arts Commission websites; informational and promotional materials such as signs and brochures displayed and distributed publicly; etc.

Signature of Applicant (*electronic signature accepted*) Date

PROJECT BUDGET

Provide a budget specific to your community arts project. Use the description section to describe each line item in more detail. Or, you may attach a detailed project budget in place of this worksheet.

Please note:

*The total revenue must equal the total project expenses in both the cash & in-kind categories. *A

Heritage Arts Grant award must represent not more than fifty percent (50%) of the project budget.

PROJECT REVENUE	Description	Cash	In-Kind	Projecte d / Confirm ed
Ticket Sales:				
Class/Workshop Fees:				
Merchandising/Sales:				
Government:				
Foundation:				
Business/Corporate:				
Applicant Cash:				
Individuals:				
Fundraisers:				
Other:				
Request: <i>Heritage Arts Grant</i>	Maximum request is \$1,500			
TOTAL REVENUE	<i>Please total your in-kind and cash revenue here →</i>			

PROJECT EXPENSES	Description	Cash	In-Kind
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Artist Fees:			
Production Fees:			
Supplies/Materials:			
Lodging/Transport:			
Personnel:			
Professional Services:			
Equipment Rental:			
Space Rental:			
Promotion/Marketing:			
Printing:			
Postage:			
Admin/Overhead:			
Other (Specify):			
TOTAL PROJECT EXPENSES	<i>Please total your in-kind and cash expenses here →</i>		

Please refer to the checklist in the grant guidelines to ensure all materials have been completed for submission.

CHECKLIST

To ensure your proposal receives full consideration, please utilize the following checklist to guide you in preparing and submitting all required documents.

- Completed application
- Signed statement of non-discrimination and release information
- Completed Budget
 - Worksheets A & B
 - Total project revenue = total project expenses

SUBMIT

Submit the completed packet to Amy Orre. Email is strongly preferred: aorre@springfield-or.gov

To submit a paper copy, please mail to the following address or drop it off during business hours. Please note that paper submissions will be scanned for review; do not use patterned papers or watermarks.

Attn: Amy Orre
Springfield Arts Commission
Heritage Arts Grant
225 5th Street
Springfield, OR 97477

CONTACT

If you have any questions, please contact

Amy Orre, Springfield Arts Commission Liaison

541-726-2246 or email aorre@springfield-or.gov.

APPENDIX A: HERITAGE ARTS GRANT SCORING PROCESS

HERITAGE ARTS GRANT SCORING PROCESS

Springfield Arts Commission members will review and score applications as follows:

1. Review all grant application materials, including application, narratives, budget, support materials, etc.
2. Review scoring descriptions (below), eligibility criteria, and grant goals.
3. Use the Yes/No column to indicate if the applicant meets eligibility criteria. Use the Score column to assign a score to each review criteria using a scale of 1 (poor) to 5 (excellent) as described below.
4. Use the comments box to document quality and other points that contribute to the overall score. Upon request, applicants will be provided copies of their scores and specific comments from commissioners to help them find ways to improve future applications.
5. At the conclusion of each section, add scores from each indicator in that section. Commissioners shall complete initial scoring prior to the formal panel review date.
6. On the formal review date, applicant organizations will be present to answer questions about their applications. Commissioners will have an opportunity to adjust their scores at the panel review.

SCORING DESCRIPTIONS (what specifically are we trying to capture with our scoring: the ability to express oneself in English? What if their first language is not English, does that make them less qualified?)

The indicators in each section shall be assigned a score on a scale of 1 to 5 based on the following descriptions:

5: EXCEPTIONAL: The applicant comprehensively addresses the criteria in a particularly creative or innovative manner. (Criteria exceeded.)

4: STRONG: The applicant strongly addresses the criteria in a clear, articulate, manner.
(Criteria met or exceeded.)

3: GOOD: The applicant partially addresses the criteria in a clear manner (Criteria met.)

2: FAIR: The applicant narrowly addresses the criteria with limited detail (some criteria met).

1: POOR: The applicant does not address the criteria (most criteria not met).

SCORING FORM

ELIGIBILITY CRITERIA		
Applicant and project meet all eligibility criteria. <i>Indicators:</i>	Y/N	Notes
Project takes place in Springfield.		
Applicant is headquartered in Lane County.		
Project results in an arts-related performance, exhibit, product or program available to the public.		
Project will be complete within 12 months of issue of grant funds.		
Application is for a single project.		
Applicant provides a matching contribution of at least half the proposed budget.		
Applicant has signed the statement of non-discrimination in the application.		
		<i>MEETS ALL CRITERIA (Y/N) If yes, proceed. If no, disqualify.</i>

ARTISTIC/CULTURAL MERIT		
Describes a high-quality, innovative project with artistic/cultural merit. <i>Indicators:</i>	Score	Notes
Describes the unique artistic components, genres, creative elements, etc. of the project.		
Articulates anticipated artistic goals/outcomes.		
Demonstrates artistic excellence and cultural standards.		
Innovatively addresses and artistic/cultural need.		

		<i>SECTION SCORE (max: 20; min: 4)</i>
VALUE TO THE COMMUNITY		
Demonstrates value to Springfield residents and visitors. <i>Indicators:</i>	Score	Notes
Identifies need and demonstrates social, educational, cultural and/or economic relevance for the community.		
Increases opportunity and/or fosters deeper engagement in/appreciation for the arts among residents and visitors.		
Builds new or expands existing audiences for the arts.		
Encourages partnerships among artists, residents, tourists, businesses, organizations, and agencies.		
		<i>SECTION SCORE (max: 20; min: 4)</i>
UNDERSTANDS AND RESPONDS TO COMMUNITY NEEDS		
Applicant and project understand and are responsive to the diverse interests and needs of the community. <i>Indicators:</i>	Score	Notes
Understands the community (geographical, cultural, economic, racial, educational, etc.).		

Demonstrates how the project will enhance the historic, cultural and/or ethnic diversity of the community and its traditions.		
Incorporates equitable practices to engage diverse audiences of residents and visitors.		
		<i>SECTION SCORE (max: 15; min: 3)</i>
CAPACITY		
Demonstrates organizational capacity to meet proposed objectives in a comprehensive and inclusive manner. <i>Indicators:</i>	Score	Notes
Meets all eligibility criteria, addresses all questions and provides correct, complete information.		

Clearly demonstrates realistic staff, board and volunteer roles in executing the project.		
Outlines past experience planning, coordinating and successfully completing similar or related projects.		
Application includes signed statement of non-discrimination.		
		<i>SECTION SCORE (max: 20; min: 4)</i>
BUDGET		
Budget is realistic and includes accurate cost and income estimates. <i>Indicators:</i>	Score	Notes
Financial plan is appropriate for the size and scope of the proposed project.		
Clearly shows that organization has a realistic plan to raise support equaling at least half the amount of the requested grant award.		
Specifically indicates how grant funds will be used.		
		<i>SECTION SCORE (max: 15; min: 3)</i>

TOTAL	SCORE	POSSIBLE
Eligibility		Y/N
Artistic/cultural merit.		/20
Value to community.		/20
Understand/responds to community needs.		/15
Capacity.		/20
Budget.		/15
		/90

- Notes on capacity: someone who is just starting is not going to have the experience, capacity or record. Does this makes them less qualified? Is it worth it to give them a shot?
Already addressed on question revision

For Feb meeting: make suggestions on application - here's the problem, need suggestions but right now we are out of time. We need to start this process much earlier, like in October

Also we should discuss groups that reapply every year; should there be a limit? A group can apply every two years or something else? Then again, artist community here is small...does that exclude an artist? Should there be a limit on artists or projects? How do you define a "different" project? The distinction can get murky.

- Should we give preference to new artists? Limit it to the same artist for two sequential years? Would this discourage them from applying to SAC in the future?