



Springfield City Hall  
225 5<sup>th</sup> Street  
Springfield, OR 97477

## HERITAGE ARTS GRANT PROJECT EVALUATION

The Springfield Arts Commission requires a completed evaluation within 60 days of the funded project's completion in order to receive the final 25% of allocated funds.

Please submit this completed form and documentation to Amy Orre at [aorre@springfield-or.gov](mailto:aorre@springfield-or.gov) (email preferred) or mail to: Attn: Amy Orre, Springfield Arts Commission, Heritage Arts Grant, 225 5<sup>th</sup> Street, Springfield, OR 97477

### APPLICANT INFORMATION

Name of applicant group: Barbara Council

Contact first name: Barbara Last name: Council

Title: Artist

Address: [REDACTED]

City: Springfield State: OR Zip: 97477

Phone No.: [REDACTED] Website: www.marbart.net

Email: [REDACTED]

### PROJECT INFORMATION

Project name: Land As Deity

Award cycle (date): May 2020 - Sept 15, 2021 Grant amount: \$ 800

Date(s) project occurred: April 1-30, 2021 Location: Emerald Art Center, 500 Main St. Springfield

Estimate the number of people that participated in and benefitted from your project:

Artists (paid): 3 Artists (volunteer): 2

Audience (paying): \_\_\_\_\_ Audience (free): 450

Springfield residents: 400 Visitors/tourists: 50

Others (describe and quantify): 16 Emerald Art Center volunteers

TOTAL: 466

**PROJECT EVALUATION**

Please answer the following questions in no more than 2 attached pages.

1. Describe the highlights and successes of your project, providing a general overview of the event while focusing specifically on how Heritage Arts Grant funds were used and what they accomplished.
2. What challenges did your project encounter? What would you have done differently or change for future projects?
3. How did your project represent, preserve or celebrate the historic, cultural and/or ethnic diversity of the community and its traditions?
4. How did your project provide access to meaningful arts experiences for residents and visitors of Springfield? Please provide examples.

**MARKETING & PUBLIC RELATIONS DOCUMENTATION**

Please indicate how the project was publicized and enclose documentation.

- |  |   |
|--|---|
| <input type="checkbox"/> PSA (radio, television) | <input type="checkbox"/> Newspaper/magazine articles            |
| <input type="checkbox"/> Website                 | <input type="checkbox"/> Social media                           |
| <input type="checkbox"/> Organization newsletter | <input type="checkbox"/> Event program                          |
| <input type="checkbox"/> Flyers                  | <input type="checkbox"/> Email marketing                        |
| <input type="checkbox"/> Media release           | <input type="checkbox"/> Advertising (print, online, broadcast) |
| <input type="checkbox"/> Other:                  |   |

**PROJECT BUDGET REPORT**

Provide a final budget for the awarded project. You may attach a detailed project budget in place of this worksheet.

<b>PROJECT REVENUE</b>	<b>Description</b>	<b>Cash</b>	<b>In-Kind</b>
Ticket Sales:			
Class/Workshop Fees:			
Merchandising/Sales:	Oil paintings	\$250	
Government:			
Foundation:			
Business/Corporate:			
Applicant Cash:		\$650	
Individuals:	Tools/supplies, dried plants, wood, transportation		\$490
Fundraisers:			
Other:			
<i>Heritage Arts Grant</i>		\$800	
<b>TOTAL REVENUE</b>	<i>Please total your in-kind and cash revenue here ↗</i>	\$1,700	\$490

<b>PROJECT EXPENSES</b>	<b>Description</b>	<b>Cash</b>	<b>In-Kind</b>
Artist Fees:	Studio fee, research and design, installation	\$1,400	
Production Fees:			
Supplies/Materials:	Dried plants (Charles & Little Co.) Fabric (MECCA) Ink (OAS)	\$370	
Lodging/Transport:	Fuel	\$78	
Personnel:			
Professional Services:	Film and printmaking	\$200	
Equipment Rental:			
Space Rental:			
Promotion/Marketing:	Social media ads	\$20	
Printing:	100 postcards, 25 posters	\$82	
Postage:	Mailed 80 postcards	\$40	
Admin/Overhead:			
Other (Specify):			
<b>TOTAL PROJECT EXPENSES</b>	<i>Please total your in-kind and cash expenses here ↗</i>	\$2,190	

**REPRESENTATIVE SIGNATURE**

I certify that the project has been completed as described and all information included herein is true and accurate to the best of my knowledge.

\_\_\_\_\_  
Signature of Applicant (*electronic signature accepted*)

\_\_\_\_\_  
Date