



HERITAGE ARTS GRANT APPLICATION 2021

Heritage Arts Grant applications may be submitted at any time, but are reviewed only once per year. Please refer to the Springfield Arts Commission website and/or the Heritage Arts Grant guidelines for a grant timeline, including submission deadlines. The application and supplementary materials must be complete and legible for consideration.

APPLICANT INFORMATION

Willamette Riverkeeper (for Willamette River Festival)

Name of applicant group: _____
Michelle Emmons

Contact first name: _____ Last name: _____
South Valley Program Manager / Willamette River Festival Director

Title: _____
454 Willamette Street #218

Address 1: _____
Eugene OR 97402

City: _____ State: _____ Zip: _____
541-913-4318 www.willametteriverkeeper.org /
www.willametteriverfest.org

Phone No.: _____ Website: _____
michelle@willametteriverkeeper.org

Email: _____
Willamette Riverkeeper
Name to which checks should be issued: ATT: Heather King, Deputy Director

BASIC PROJECT INFORMATION

Willamette River Festival Art and Stormwater Tour Project

Title of project: _____
(see Appendix 1)

Brief description of project (25 words max): _____

7/1/21 8/30/21 \$1,500

Start date: _____ End date: _____ Amount requested: _____

If the Commission is not able to fully fund your request, is there a smaller award amount that would still be useful to you? Yes No Minimum amount: _____

Check the one arts area that best describes the project for which you are seeking grant funding:

- Literature/Writing Visual Theatre
 Dance Architecture/Landscape Multidisciplinary
 Music Film/Video
 Other (Please describe): _____

Will you receive resources from the City of Springfield for this project? Yes No

If yes, please explain: _____

Were you awarded a Heritage Arts Grant in the past? Yes No

If yes, list the most recent year you received an award: _____

AUDIENCE

Identify and estimate the number of people expected to participate in and benefit from your project.

These might include: Artist (paid/volunteer), audiences (paying/non-paying), Springfield residents,

businesses, organizations, tourists, etc.

(see Appendix 1)

List any opportunities for Springfield Arts Commissioners to be involved (volunteer, attend, judge, etc.):
(see Appendix 1)

PROJECT DATES & LOCATIONS

Please list the schedule of key project activity dates and a description. Include set-up, installation and performance dates:

(see Appendix 1)

List the locations and addresses involved in public components of the project (e.g., location of displays, workshops, performances, installations, etc.):

(see Appendix 1)

Are your proposed venue(s) ADA Accessible? Yes No


APPLICATION QUESTIONS

In no more than two pages, single-spaced, please answer the following questions. When crafting your responses, please keep the grant goals and review criteria in mind. Please number your responses to the corresponding questions. Responses must be legible for consideration; please consider typing answers.

1. Please provide a summary of your project. Describe the project, when and where it will take place, who/what is being featured, artist(s) involved, final presentation, and any other relevant information. Specify for what part of the project Heritage Arts Grant funds will be used.
2. What is the need your project addresses? What is the impact you expect to see in the community as a result of your project?
3. Describe how your project represents, preserves or celebrates the historic, cultural and/or ethnic diversity of the community and its traditions.
4. Explain how your project will provide access to arts experiences to residents and visitors. Please include a description of your target audience(s).
5. Describe your past experience in administering similar projects where you or your organization has been financially responsible for the outcome.

SIGNATURE: STATEMENT OF NON-DISCRIMINATION & RELEASE OF INFORMATION

By submitting this application, the applicant certifies that all information provided is true and accurate. The applicant agrees to comply with all applicable entity or individual receiving grant provisions of the Americans with Disabilities Act of 1990. The applicant agrees not to discriminate on the basis of race, creed, religion, color, sex, marital status, political opinion, familial status, national origin, age, gender, mental or physical disability, sexual orientation, military status, gender identify, source of income, or disability status. By signing, the applicant authorizes the City of Springfield and the Springfield Arts Commission to all information provided in this application except applicant contact information and budget information for marketing and publicity efforts, including: distribution to news outlets and social media sites; posts to the City of Springfield and Springfield Arts Commission websites; informational and promotional materials such as signs and brochures displayed and distributed publicly; etc.


Signature of Applicant (*electronic signature accepted*)

4/12/2021
Date

PROJECT BUDGET

Provide a budget specific to your community arts project. Use the description section to describe each line item in more detail. Or, you may attach a detailed project budget in place of this worksheet.

Please note:

*The total revenue must equal the total project expenses in both the cash & in-kind categories.

*A Heritage Arts Grant award must represent not more than fifty percent (50%) of the project budget.

PROJECT REVENUE	Description	Cash	In-Kind	Projected / Confirmed?
Ticket Sales:				
Class/Workshop Fees:	Camp contributions from Willamalane Parks & Rec, Boys & Girls Club Emerald Valley, Lane STEM, and Fern Ridge Camps	\$5,625		Yes
Merchandising/Sales:				
Government:				
Foundation:				
Business/Corporate:				
Applicant Cash:				
Individuals:				
Fundraisers:				
Other:	Staff & Volunteer Time - WREN, LAC, Willamalane, Boys & Girls Club, Lane STEM, City of Eugene, City of Springfield, etc. Daniel Swantek Award from GreenLane Business Association	\$500	\$3,000	Yes
Request: <i>Heritage Arts Grant</i>	Maximum request is \$1,500	\$1,500		
TOTAL REVENUE	<i>Please total your in-kind and cash revenue here →</i>	\$7,625	\$3,000	

PROJECT EXPENSES	Description	Cash	In-Kind
Artist Fees:	15 hours of instruction at each camp, 60 hours of finishing & installation, 15 hours of platform build	\$5,550	
Production Fees:			
Supplies/Materials:	Natural dye & fabric, willow branches, floating platforms	\$900	
Lodging/Transport:			
Personnel:			
Professional Services:	Program Management by partner organizations	\$1025	\$3,000
Equipment Rental:			
Space Rental:			
Promotion/Marketing:			
Printing:			
Postage:			
Admin/Overhead:	Willamette River Keeper Fiscal Sponsorship	\$150	
Other (Specify):			
TOTAL PROJECT EXPENSES	<i>Please total your in-kind and cash expenses here →</i>	\$7,625	\$3,000

Please refer to the checklist in the grant guidelines to ensure all materials have been completed for submission.