

1. The Latinx mural dedication event will be held when the mural is complete. It will be outdoors at the mural site. The focus of the event is to expose the community to the new mural and explain the meaning behind the mural design. Music and snacks will be provided during the two-hour event to provide entertainment to people while they cycle through the viewing of the mural. The music will be Mexican and Latin American. The primary audience will be the Latinx community, but we are inviting the entire community. The Heritage Arts Grant funds will be used to pay the musicians.
2. The mural is intended to make the downtown feel more inclusive and welcoming to the Latinx community in Springfield. It is also intended to expose all downtown visitors to Latinx culture and aesthetics, and to help them understand the Latinx experience in Springfield.

This event and the brochures are intended to make people aware of the mural and its meaning. This event will encourage people to take a close look at the mural and learn about the symbols and how it was designed. We hope that they will also share the brochures with others following the event.

3. Many people are unaware of the long history of the Latinx community in Springfield, and they often connect this community with only the agricultural businesses. In fact, Latinx people have a long history here, from early settlement and lumber development, to WWII production and post WWII construction, through today where they are key business owners, educators, service workers, and contributors to Springfield.

The Latinx community brings with them millennia of cultural experience and a blending of indigenous and European influence. It also includes a variety of traditions from Mexico to the tips of Chile and Argentina. These aesthetic forces then combine with experience living in the United States creates a special artistic perspective.

The mural does the real work here of representing the Latinx community in Springfield. The mural uses aesthetics grounded in Latin roots. The symbols of the river, timber, agriculture, schools, families and food are compiled to reflect the experience of the Latinx community in Springfield for generations. The design was developed by a muralist who worked with Latinx students and community members to incorporate themes that reflect their experience.

We hope to bring 300 people over a two-hour period to see the mural and visit with the muralists and community participants. We expect families of the community participants to attend as well as members of community organizations. The simple event will focus on the mural, but will also provide Latin American and Mexican music and snacks while people move through the mural viewing.

4. While the mural is beautiful, it could still be overlooked. We want to be sure that people are aware and aware of the meaning behind it. We will also make people aware of the brochure that explains the mural in detail. Attendees will also experience the music and snacks during the event. We are also in communication with Willamalane. They have interest in co-sponsoring the

event. While this is not confirmed, this would provide technical support and increase awareness event further.

5. SAfER is a CALC program formed in 1997. SAfER is a grassroots social justice group based in Springfield, and its leadership is provided by people who live in Springfield. SAfER's mission is to promote human rights, respond when abuses of human dignity occur, and urge public institutions to address social justice concerns. SAfER initiated and continues to support an annual Martin Luther King, Jr. student contest and community celebration. We also initiated and participate in the planning for an annual bilingual Cesar Chavez commemoration. Both of these projects have been funded through grants including from the Springfield Arts Commission. Community Alliance of Lane County, our parent organization, has developed photo exhibits and theater performances, and we have access to their expertise. Johanis Tadeo, SAfER staff, has strong connections with a variety of Latinx organizations, community members, and businesses in Springfield. He has organized and facilitated several Latinx community gatherings. Our partner organizations on the mural and the event are Escudo Latino and City Wide Unión de Activistas. He helps guide the other members of the SAfER committee in meetings and projects. Kuri Gill, SAfER volunteer, is supporting the project. She will work on fundraising and event development. She has extensive grant writing, sponsor development, and individual fundraising, in addition to event management.

The mural was funded through individual donations, an Arts Builds Communities Grant from the Oregon Arts Commission, a grant from the Lane County Cultural Coalition, a grant from Pacific Source, and funding from the City of Springfield. The mural design is complete and the funding is in place to have the mural painted in July, 2021.