

## HERITAGE ARTS GRANT APPLICATION 2021

Heritage Arts Grant applications may be submitted at any time, but are reviewed only once per year. Please refer to the Springfield Arts Commission website and/or the Heritage Arts Grant guidelines for a grant timeline, including submission deadlines. The application and supplementary materials must be complete and legible for consideration.

### APPLICANT INFORMATION

Name of applicant group: The Roving Park Players Theatre Company  
 Contact first name: 1) Lisa 2) Lauren Last name: 1) Shea-Blanchard 2) Robinson  
 Title: 1) Administrative Director 2) Associate Artistic Director  
 Address 1: P.O. Box 50024  
 City: Eugene State: OR Zip: 97405  
 Phone No.: 1) 541-337-6144 2) <sup>541-556-</sup>9686 Website: rovingparkplayers.org  
 Email: 1) lisa\_rovingpark@me.com 2) crowgurd@yahoo.com  
 Name to which checks should be issued: The Roving Park Players

### BASIC PROJECT INFORMATION

Title of project: Roving Park Players Pandemic Support  
 Brief description of project (25 words max): Grant support for incurred monthly cost for storage of costumes/props; budget for production of Julius Caesar that will perform June 2022.  
 Start date: July 2021 End date: June 2022 Amount requested: \$1500.00  
 If the Commission is not able to fully fund your request, is there a smaller award amount that would still be useful to you?  Yes  No Minimum amount: \$750.00

Check the one arts area that best describes the project for which you are seeking grant funding:

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Literature/Writing             | <input type="checkbox"/> Visual                 | <input checked="" type="checkbox"/> Theatre |
| <input type="checkbox"/> Dance                          | <input type="checkbox"/> Architecture/Landscape | <input type="checkbox"/> Multidisciplinary  |
| <input type="checkbox"/> Music                          | <input type="checkbox"/> Film/Video             |   |
| <input type="checkbox"/> Other (Please describe): _____ |   |   |

Will you receive resources from the City of Springfield for this project?  Yes  No

If yes, please explain: Rental of rehearsal/performance space through Willamalane.

Were you awarded a Heritage Arts Grant in the past?  Yes  No

If yes, list the most recent year you received an award: 2019/2020

### AUDIENCE

Identify and estimate the number of people expected to participate in and benefit from your project.

These might include: Artist (paid/volunteer), audiences (paying/non-paying), Springfield residents, businesses, organizations, tourists, etc.

Due to the pandemic, we are forgoing our 2021 season, but for the production we plan on putting up in 2022 (an all-female JULIUS CAESAR), we anticipate a similar number of folks as we've had in the past at our Springfield shows: volunteer actors and crew between 20 and 30, and non-paying audience of 150 to 200 per performance.

List any opportunities for Springfield Arts Commissioners to be involved (volunteer, attend, judge, etc.):

Volunteer! Come auditions! Work behind the scenes! Attend performances - they're free!

### PROJECT DATES & LOCATIONS

Please list the schedule of key project activity dates and a description. Include set-up, installation and performance dates:

We are planning to rehearse & perform an all-female version of Shakespeare's JULIUS CAESAR in June 2022, dates TBD, in Meadow Park, Springfield. We typically have 2 rehearsals and 2 performances at the location, all in the evening.

List the locations and addresses involved in public components of the project (e.g., location of displays, workshops, performances, installations, etc.):

As stated above, we rehearse and perform several times at the preferred location - Meadow Park, 851 Mill St, Springfield - in the evening.

Are your proposed venue(s) ADA Accessible?  Yes  No

**APPLICATION QUESTIONS**

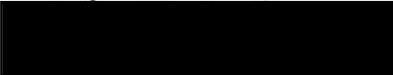
*(see accompanying page for answers :))*

In no more than two pages, single-spaced, please answer the following questions. When crafting your responses, please keep the grant goals and review criteria in mind. Please number your responses to the corresponding questions. Responses must be legible for consideration; please consider typing answers.

1. Please provide a summary of your project. Describe the project, when and where it will take place, who/what is being featured, artist(s) involved, final presentation, and any other relevant information. Specify for what part of the project Heritage Arts Grant funds will be used.
2. What is the need your project addresses? What is the impact you expect to see in the community as a result of your project?
3. Describe how your project represents, preserves or celebrates the historic, cultural and/or ethnic diversity of the community and its traditions.
4. Explain how your project will provide access to arts experiences to residents and visitors. Please include a description of your target audience(s).
5. Describe your past experience in administering similar projects where you or your organization has been financially responsible for the outcome.

**SIGNATURE: STATEMENT OF NON-DISCRIMINATION & RELEASE OF INFORMATION**

By submitting this application, the applicant certifies that all information provided is true and accurate. The applicant agrees to comply with all applicable entity or individual receiving grant provisions of the Americans with Disabilities Act of 1990. The applicant agrees not to discriminate on the basis of race, creed, religion, color, sex, marital status, political opinion, familial status, national origin, age, gender, mental or physical disability, sexual orientation, military status, gender identify, source of income, or disability status. By signing, the applicant authorizes the City of Springfield and the Springfield Arts Commission to all information provided in this application except applicant contact information and budget information for marketing and publicity efforts, including: distribution to news outlets and social media sites; posts to the City of Springfield and Springfield Arts Commission websites; informational and promotional materials such as signs and brochures displayed and distributed publicly; etc.

  
Signature of Applicant (electronic signature accepted)

*4/15/2021*  
Date

## Heritage Arts Grant 2021 APPLICATION QUESTIONS

1. The Roving Park Players is a 501(c) 3 non-profit organization and subsists purely on donations from the community, our audience, and the occasional grant such as that from Heritage Arts. In June 2022, we will be rehearsing and performing an all-female version of Shakespeare's JULIUS CAESAR at five different venues in the area, including Meadow Park. The purpose of our application for a Heritage Arts Grant is to support the purchase/rental/creation of needed props, costumes, and small set pieces for this show, which are not currently part of our inventory. HAG funds would also assist with printing costs for the flyers we post, and for programs we hand out to our audiences.

2. The June 2022 production of JULIUS CAESAR will provide FREE and ACCESSIBLE live theater to the public, as well as build interest in both Shakespeare and the live theater experience.

3. RPP represents the community in our casting, and welcome any and all members of the community to audition for or work as crew on our productions. The June 2022 production of JULIUS CAESAR will feature an all women cast, and will explore the themes of power, ego, divided community, and the lengths to which one will go to make a statement and take a stand. Roving Park Players' productions consistently feature players ages 9 to 80+, people of color, the other-abled, and members of our LGBTQ community.

4. We are the Eugene-Springfield area's only itinerant theater company. We believe the theater experience should be accessible to everyone, so we bring the transformative experience of live theater to our audiences. We perform in a variety of parks and at other venues in and around the Eugene-Springfield area, in order to widen accessibility to such an experience. Our shows are family friendly and all of our performances are *free*.

5. In the past, Roving Park Players has received several grants for upgrading the portable (and house-made) sound system we employ for our outdoor productions. Most recently we were asked to account for our use of those grant moneys by implementing an audience survey to measure the effectiveness of the improvements we made. Responses from this survey will give us a clear idea of what else we can do to improve our audiences' experience of each performance. Through audience and community donations and grants, and careful management of these donated funds, the Roving Park Players have consistently met the bottom line at the end of every season, allowing us to move into the next season with a budget in place for each show. Opportunities like that afforded by the Heritage Arts Grant are vital to the furtherance of our mission as an organization determined to continue to provide quality theater experiences to *all* members of our community.

**PROJECT BUDGET**

Provide a budget specific to your community arts project. Use the description section to describe each line item in more detail. Or, you may attach a detailed project budget in place of this worksheet.

Please note:

\*The total revenue must equal the total project expenses in both the cash & in-kind categories.

\*A Heritage Arts Grant award must represent not more than fifty percent (50%) of the project budget.

<b>PROJECT REVENUE</b>	<b>Description</b>	<b>Cash</b>	<b>In-Kind</b>	<b>Projected / Confirmed?</b>
Ticket Sales:				
Class/Workshop Fees:				
Merchandising/Sales:				
Government:				
Foundation:				
Business/Corporate:				
Applicant Cash:				
Individuals:	donations from audience	\$1,600		projected
Fundraisers:	Papa's Pizza event	\$200		projected
Other:				
Request: <i>Heritage Arts Grant</i>	Maximum request is \$1,500	\$1,500		projected
<b>TOTAL REVENUE</b>	<i>Please total your in-kind and cash revenue here →</i>	<b>\$3,300</b>		

<b>PROJECT EXPENSES</b>	<b>Description</b>	<b>Cash</b>	<b>In-Kind</b>
Artist Fees:			
Production Fees:			
Supplies/Materials:	costumes/props/set pieces	\$700	
Lodging/Transport:			
Personnel:			
Professional Services:			
Equipment Rental:			
Space Rental:			
Promotion/Marketing:			
Printing:	flyers, programs	\$800	
Postage:			
Admin/Overhead:			
Other (Specify):	storage fees for 12 months	\$1,800	
<b>TOTAL PROJECT EXPENSES</b>	<i>Please total your in-kind and cash expenses here →</i>	<b>\$3,300</b>	

*Please refer to the checklist in the grant guidelines to ensure all materials have been completed for submission.*