

City of Springfield BPAC

2018 WORK PLAN



OVERVIEW

The BPAC Committee: The Springfield Bicycle and Pedestrian Advisory Committee was established in 2011 and is a volunteer body which provides input to the Springfield City Council and staff on bicycle and pedestrian issues, policies, programs, education, enforcement and facilities. The current voting members have two-year or three-year terms that started in either January 2017 or January 2018.

MEMBERS

Programming Subcommittee:

- Claudia Denton, BPAC Chair
- Brian Sorensen
- Holly Rockwell
- Karla Berg
- Matthew Nelson
- Robin Mayall
- Sandy Coffin
- Sheila Thomas

Planning Subcommittee:

- Allison Camp, BPAC Vice-Chair
- Garry Swanson
- Ian Yau
- Matthew Auxier
- Matt Keeler
- Raymond Linneman
- Timothy Hayden
- Zack Golik

Liaisons:

- Sheri Moore, City Council Liaison
- Andrew Landen, Planning Commission Liaison
- Loughton Elliott-DeAngelis, Safe Routes to School Liaison
- Simon Daws, Willamalane Liaison
- Alex Bauman, Eugene Active Transportation Committee Liaison

STAFF

- Emma Newman – Senior Transportation Planner
- Michael Liebler – Transportation Planning Engineer

Based on input from former committee members and a successful pilot in 2016, the Bicycle and Pedestrian Advisory Committee has developed two subcommittees. The subcommittees meet informally on months that the full committee does not. Subcommittee meetings do not require city staff members to be present. Votes cannot be held during subcommittee meetings.

PLANNING SUBCOMMITTEE

The BPAC Planning Subcommittee focuses on infrastructure and evaluation to make Springfield a safer place to walk and bike.

PLANNING GOALS

The Planning Subcommittee goals were established during February of 2017. The four goals are:

- **Collaboration:** working across departments, agencies, or community organizations to pursue BPAC activities in support of the City's goals.
- **Safety:** promoting infrastructure improvements, wayfinding, and resources specifically focused on increasing safety for people who bike and walk.
- **Engineering:** providing design options and feedback for popular walking and biking routes to increase usability, safety, and level of comfort.
- **Evaluation:** collecting and analyzing data for how Springfield residents use the existing infrastructure to walk and bike.

PLANNING ACTION ITEMS

Create a Plan for When Bike Facilities End

Related goal(s): Safety, Engineering, Evaluation

- Identify where facility terminations currently exist across Springfield and document with description, photos, and indicate whether or not a solution is in a City plan.
 - Conduct site visits to take photos.
 - Review existing planning documents ([Transportation Systems Plan](#) and [Springfield Bicycle Plan](#)) to identify if facility improvements are identified as projects in these plans.
- Propose alternative safe bicycle routes for locations where facilities terminate.
- Propose improved signage and wayfinding to accompany re-routing.
- Advise City Staff on future planning and construction efforts for how to safely accommodate these facility gaps.
 - **Lead:** Garry Swanson
 - **Supporting members:** Ian Yau, Tim Hayden, Zach Golick
 - **Partners and resources:** Camera for photos, mapping technology
 - **Timeline:** Identify termination points by July 2018; Develop re-routing options by end of 2018.
 - **Budget:** N/A

Develop Infrastructure and Encourage Multi-use Path Etiquette and Safety

Related goal(s): Collaboration, Safety, Engineering

- Assist City Staff with wayfinding and path safety signage connecting the Northbank Path to the Mill Race and Middle Fork Paths.
 - Review draft and provide input on signs and location to properly convey the message.
- Develop ideas for an informative video on bike path etiquette.
 - Springfield bike video can be City-sponsored in 2018-2019. Brainstorming can occur sooner.
 - Short term video could be BPAC-created, potentially with assistance from University of Oregon students.
 - Video screenings could be implemented in coordination with Willamalane movie events.
- Identify other multi-use paths that could benefit from striping and directional lines, and develop recommendations for where striping should go.
 - **Lead:** Allie Camp
 - **Supporting members:** Laughton Elliott-DeAngelis, Garry Swanson, Matt Keeler
 - **Partners and resources:** City-contracted videographer, UO, Willamalane
 - **Timeline:** Path safety signage is set to be implemented by May 2018; Path etiquette research will be ongoing;
 - **Budget:** \$7,000 for initial wayfinding

Northbank Path Lighting and West D. Street Improvements

Related goal(s): Collaboration, Safety, Engineering

- Investigate the process to maintain the path's surface.
 - Identify problem spots that require more immediate attention- potholes, roots, etc.
- Investigate the process to add additional and maintain existing fog line and crosswalk striping on the Northbank Path.
 - Identify areas where striping would be beneficial.
 - Identify areas where existing paint is failing.
 - Submit request to Willamalane for maintenance.
- If the City starts planning for the project this year, the Planning Subcommittee will participate in path redesign from the transition of the Northbank Path onto West D St east to Mill St.
 - Funding is available through the City's Walking and Biking Safety Improvements project; however, the start time for the project is uncertain.
 - **Lead:** Ray Linneman
 - **Supporting members:** Zach Golik
 - **Partners and resources:** Willamalane, approximately \$70,000 from Walking and Biking Safety Improvements STP-U project
 - **Timeline:** Maintenance by Fall 2018, continued planning for longer term improvements TBD
 - **Budget:** \$70,000 West D. St and Northbank Path Transition improvements

Support Safe Routes to Schools (SRTS) Infrastructure and Planning Needs

Related goal(s): Collaboration, Safety, Engineering, Evaluation

- Serve as community stakeholders in school Safe Routes to School meetings to assist Laughton in developing a more thorough planning perspective within the school Action Plans.
 - Assist in polishing the SRTS Action Plans, which act as support for funding requests. More polished plans could result in more money brought into Springfield for SRTS.
 - Assist in creating a Crossing Guard Assessment for Springfield K-8 schools.
 - Develop criteria and a process to grade schools on their crossing guard efforts.
 - Implement this criteria and develop a grade for all Springfield schools.
 - Use this criteria and process as a template for schools statewide.
 - Use the assessment to articulate crossing guard program needs at Springfield schools.
 - Provide volunteer capacity for car counts, bike/ped utilization counts, parking analyses, group rides, and committee participation.
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- **Lead:** Matt Keeler
 - **Supporting members:** Ian Yau, Allie Camp, Ray Linneman, Garry Swanson, Zach Golik
 - **Partners and resources:** SRTS
 - **Timeline:** Crossing Guard assessment by November 2018, school team planning on-going
 - **Budget:** N/A

PROGRAMMING SUBCOMMITTEE

The BPAC Programming Subcommittee focuses additional volunteer time on developing educational, encouragement, and enforcement programs.

PROGRAMMING GOALS

The subcommittee goals were established during the first subcommittee work plan session on February 9th, 2016 and may change over time. The four goals are:

- **Education and Outreach:** providing print, media materials or engagement opportunities regarding laws, crash statistics, programs, safety, or general walking biking options.
- **Collaboration:** working across departments, agencies, or community organizations to forward the BPAC agenda.
- **Safety:** materials or outreach specifically focused on reducing crashes and injuries and increasing safety for people who bike and walk.
- **Equity and Accessibility:** providing materials, education, and opportunities for marginalized groups to ultimately reach all socioeconomic groups, ages, abilities, etc.

PROGRAMMING ACTION ITEMS

Bike and Pedestrian Light Education and Giveaway Program

Related goal(s): Safety, Equity and Accessibility, Education and Outreach

- Provide lights to people riding bicycles, walking, and using wheelchairs who need them to be visible in darker months of the year
- Best Practice: Bike light sets should be installed on bikes to increase likelihood of utilization
- We plan to coordinate installation with organizations that serve individuals in need, which could include the following distribution tactics:
 - Food pantries
 - Ebbert Memorial United Methodist Church
 - Crossfire Hands of Hope
 - St. John Food Pantry
 - Salvation Army
 - Catholic Community Services
 - HIV Alliance
 - Goodwill Job Services
 - Lane County Human Services
 - LILA

★ **Lead:** Karla Berg

★ **Supporting members:** Sheila Thomas

★ **Partners and resources:** City of Springfield, Point2Point

★ **Timeline:** Finish distributing remaining lights by May 2018, seek additional funding by Fall 2018

★ **Budget:** May request donations of or procure more lights as demand dictates

Increase Springfield's Participation in the Travel Oregon Bicycle Friendly Business Program

Related goal(s): Education and Outreach, Collaboration, Equity and Accessibility

- Springfield businesses currently participating:
 - Claim 52 Brewing - The Abbey
 - Coburg Pizza Company
 - McKenzie River Lavender
 - Springfield City Hall
 - Travel Lane County Adventure Center
- Help six (6) additional businesses apply for recognition by hosting Bicycle Friendly Business Movie Night (May 29, 2018) to watch required movies and help businesses apply
 - Recruit businesses to participate, watch movies, and submit applications to become recognized by Travel Oregon. Reach out to 20 Springfield businesses with invitations.
 - Ask Springfield Chamber of Commerce, Travel Lane County, Lane County Transportation, City of Eugene, Point2Point, and City of Springfield to sponsor free Bike Friendly Business signs as prizes for businesses that participate and food for event
 - Coordinate with Travel Lane County, Lane County Transportation Planning, City of Eugene, Springfield Chamber of Commerce and Point2Point
 - Communicate event through Chamber of Commerce e-newsletter

★ **Lead:** Holly Rockwell

★ **Supporting members:** Claudia Denton (event support, Chamber outreach), Robin Mayall (event support, hotels in Glenwood), Sandy Coffin (hotels and restaurants in Gateway)

★ **Partners and resources:** Travel Oregon, Springfield Chamber of Commerce, Lane County, City of Eugene, Point2Point

★ **Timeline:** Began 2016, ongoing

★ **Budget:** Potential expenses to host an onboarding event. Seek partnerships.

Support Launching Springfield Open Streets in the next 1-3 years

Related goal(s): Education and Outreach, Collaboration, Equity and Accessibility

- Continue participating in open streets work group
- Contribute ideas for Springfield specific name/branding
- Consider offering guaranteed volunteer hours from BPAC members

★ **Lead:** Robin Mayall

★ **Supporting members:** Matt Nelson, Sheila Thomas, Sandy Coffin

★ **Partners and resources:** Willamalane, Point2Point Solutions, AARP, LILA, Springfield Chamber of Commerce, Eugene Sunday Streets, other nationwide open streets programs

★ **Timeline:** In process (started 2016), planning first event for 2019 or 2020

★ **Budget:** Willamalane and City of Springfield seeking funds, AARP committed to sponsoring

★ **Staff time:** Being determined by Willamalane and City of Springfield

Community Outreach

Related goal(s): Safety, Education and Outreach, Collaboration, Equity and Accessibility

- Add to City of Springfield tabling kit materials
 - Explore creating a BPAC-specific banner in partnership with Lorilyn
 - Add engaging activities that are related to current BPAC initiatives:
 - Crosswalk education outreach activity
 - Multi-use path etiquette
- Determine potential events to table at or participate in:
 - BPAC, City Council, Planning Commission Bike Share Demo and Virginia-Daisy Bikeway Ride – June 3, 2018
 - Family Safety Fair – 10-2 (volunteer 9-2:30), May 12, 2018
 - Wheels by the Willamette - May 18, 2018 & October 2018
 - I-5 Path Springfield BPAC and Eugene ATC Ride - May 19, 2018
 - Emeralds Game Ride - June 24, 2018
 - Cycle Oregon - July 2018
 - Walk+Roll to School Day - October 2018
 - Moonlight Mash or other social rides
- Explore options for social media promotion and content creation, which could include
 - Promoting events (i.e. Wheels by the Willamette), encouraging residents to provide input on planning efforts, safety tips and crash statistics, photo tours of new infrastructure (i.e. Virginia-Daisy Bikeway), etc.
- Contribute to path etiquette sign content for Northbank Path

★ **Lead:** Brian Sorensen

★ **Supporting members:** Matt Nelson, Claudia Denton, Holly Rockwell, Robin Mayall

★ **Partners and resources:** Willamalane, Point2Point, others

★ **Timeline:** Full year

★ **Budget:** TBD