

City of Springfield BPAC

2017 WORK PLAN



OVERVIEW

The BPAC Committee: The Springfield Bicycle and Pedestrian Advisory Committee was established in 2011 and is a volunteer body which provides input to the Springfield City Council and staff on bicycle and pedestrian issues, policies, programs, education, enforcement and facilities. The current voting members have two-year terms that started in either January 2016 or January 2017.

MEMBERS

- Robin Mayall, Chair & Programming Subcommittee
- Claudia Denton, Vice-Chair & Programming Subcommittee
- Allison Camp, Planning Subcommittee
- Darla Robbins, Programming Subcommittee
- Ian Yau, Planning Subcommittee
- Jeff Sakacsi, Planning Subcommittee
- Kevin Schaper, Programming Subcommittee
- Matthew Auxier, Planning Subcommittee
- Sheila Thomas, Programming Subcommittee
- Steve Acker, Planning Subcommittee
- Sheri Moore, City Council Liaison
- Andrew Landen, Planning Commission Liaison
- Loughton Elliott-DeAngelis, Safe Routes to School Liaison
- Simon Daws, Willamalane Liaison
- Alex Bauman, Eugene Active Transportation Committee Liaison

STAFF

- Emma Newman – Senior Transportation Planner
- Michael Liebler – Transportation Planning Engineer

Based on input from former committee members and a successful pilot in 2016, the Bicycle and Pedestrian Advisory Committee has developed two subcommittees. The subcommittees meet informally on months that the full committee does not. Subcommittee meetings do not require city staff members to be present. Votes cannot be held during subcommittee meetings.

PLANNING SUBCOMMITTEE

The BPAC Planning Subcommittee focuses on infrastructure and evaluation to make Springfield a safer place to walk and bike.

PLANNING GOALS

The Planning Subcommittee goals were established during February of 2017. The four goals are:

- **Collaboration:** working across departments, agencies, or community organizations to pursue BPAC activities in support of the City's goals.
- **Safety:** promoting infrastructure improvements, wayfinding, and resources specifically focused on increasing safety for people who bike and walk.
- **Engineering:** providing design options and feedback for popular walking and biking routes to increase usability, safety, and level of comfort.
- **Evaluation:** collecting and analyzing data for how Springfield residents use the existing infrastructure to walk and bike.

PLANNING ACTION ITEMS

Determine Walking and Biking Safety Improvements

Related goal(s): Collaboration, Safety, Engineering

- Advise City Staff on walking and biking projects as funding becomes available, and as feasible with the paving/stripping schedule.
- Review planned paving projects and align when possible with any existing TSP or BPAC-identified improvements.
 - Develop a process for future paving and striping coordination and review with the BPAC and Springfield transportation and operations staff.
- Develop research proposals and BPAC support for identified improvement projects, which could include the following. Research proposals may include site visits, drawings, public outreach, intercept surveys, case studies, and data collection.
 - Northbank Path access at West D St and intersection at Kelly Boulevard – Allie and Jeff
 - Mill Race Path access to bike network
 - Long term bike storage in downtown and at the Springfield Transit Station
 - Lighting along the Northbank Path – Allie and Jeff
 - Bike lanes on 5th Street
 - Covered bike parking at Springfield schools
 - Connection between Booth Kelly Trailhead to D Street Path – Allie and Jeff
 - May include a wayfinding mini-grant to fund existing proposal.
 - Bike counter investment plan recommendation - beyond LCOG's four recommended locations
 - Priority/tiered list of bicycle and pedestrian infrastructure to identify areas requiring maintenance and cleaning - Steve

★ **Lead:** Various

★ **Supporting members:** BPAC Planning Subcommittee

★ **Coordinating plans/documents:** Paving schedule, Springfield 2035 TSP, Google pin map

Contribute to an Infrastructure Map to Identify Opportunities across Springfield

Related goal(s): Collaboration, Safety, Engineering, and Evaluation

- Add existing planned improvements to the Google pin map (Springfield TSP, Springfield Bicycle Plan).
- Identify challenging locations, walking and biking network gaps, and wayfinding opportunities.
- Use the pin map to create a “log” of work projects for future considerations for design, funding, future TSP and/or Bicycle and Pedestrian Master Plan incorporation.
- Develop and implement opportunities to “ride the network” and experience the lesser utilized streets and their potential improvements as a committee.

★ **Lead:** Ian

★ **Supporting members:** BPAC Planning Subcommittee, BPAC Committee as a whole to identify areas

★ **Coordinating plans/documents:** 1998 Springfield Bicycle Plan, Springfield 2035 Transportation System Plan, Willamalane Comprehensive Plan.

Develop Recommended Procedures for the Maintenance and Cleaning of Bicycle and Pedestrian Infrastructure during Snow, Ice, and High Wind events

Related goal(s): Collaboration, Safety, Engineering, and Evaluation

- Develop a list of questions to develop greater understanding of existing road maintenance procedures and capacity during weather events.
- Research possible cell phone apps that can assist the City in maintenance reporting; investigate the feasibility of creating an app for the City.
- Explore the possibility of creating and implementing a BPAC maintenance schedule for committee members to assist in the maintenance of smaller, but vital infrastructure pieces.
 - Activities could include implementing Citizen Service Requests, clearing moss from signage, picking up litter, clearing limbs, snow, etc.

★ **Lead:** Steve

★ **Supporting members:** BPAC Planning Subcommittee, the larger BPAC Committee

★ **Coordinating plans/resources:** Existing maintenance procedures, iBikeEugene example app

Provide Input on Current Planning Projects and Studies

Related goal(s): Collaboration, Safety, Engineering, and Evaluation

- Provide input, when requested, on larger planning and consulting projects regarding bicycle, pedestrian, transit, and automobile improvements in design options.
- Assist the project team in collecting community feedback on design options.

★ **Lead:** City Staff, with BPAC input

PROGRAMMING SUBCOMMITTEE

The BPAC Programming Subcommittee focuses additional volunteer time on developing educational, encouragement, and enforcement programs.

PROGRAMMING GOALS

The subcommittee goals were established during the first subcommittee work plan session on February 9th, 2016 and may change over time. The four goals are:

- **Education and Outreach:** providing print, media materials or engagement opportunities regarding laws, crash statistics, programs, safety, or general walking biking options.
- **Collaboration:** working across departments, agencies, or community organizations to forward the BPAC agenda.
- **Safety:** materials or outreach specifically focused on reducing crashes and injuries and increasing safety for people who bike and walk.
- **Equity and Accessibility:** providing materials, education, and opportunities for marginalized groups to ultimately reach all socioeconomic groups, ages, abilities, etc.

PROGRAMMING ACTION ITEMS

Continue the Bike and Pedestrian Light Education and Giveaway Program

Related goal(s): Safety, Equity and Accessibility, Education and Outreach

- Provide lights to people riding bicycles and walking who need them to be visible in darker months of the year
- Best Practice: Bike light sets should be installed on bikes to increase likelihood of utilization
- About 10 light sets will be provided to Springfield police officers to provide to individuals riding without bicycle lights during the pedestrian safety enforcement events
- Lights have been and will be added to bike trailers (donated by Burley) for homeless families through Springfield Safe Routes to School
- We plan to coordinate installation with organizations that serve individuals in need, which could include the following distribution tactics:
 - Food pantries
 - Ebbert Memorial United Methodist Church
 - Crossfire Hands of Hope
 - St. John Food Pantry
 - Salvation Army
 - Catholic Community Services
 - Goodwill Job Services
 - Lane County Human Services (possibly integrate with Point in Time homeless count in January 2018)

★ **Lead:** Kevin Schaper

★ **Supporting members:** Robin Mayall

★ **Partners and resources:** City of Springfield, Point2Point

★ **Timeline:** October & November 2017

★ **Budget:** May request donations of or procure more lights as demand dictates

Promote Crosswalk Education and Outreach in Springfield

Related goal(s): Safety, Education and Outreach, Collaboration

- Support Springfield Police Department's crosswalk enforcement initiative
 - Provide feedback on locations and brainstorm ways to support
- Distribute crosswalk education materials at tabling events:
 - Safe Kids West - Saturday, May 13
 - Wheels by the Willamette - May 19 & October 19
 - Consult with Willamalane for additional tabling opportunities
- Distribute educational posters and takeaway informational flyers to applicable businesses, recreation centers, schools, and restaurants
 - Create list of locations for distribution
 - Divide list and distribute materials to assigned locations
- Support creation of public service announcements for public and commercial radio - *pending funding approval (\$500 is minimum, City is required to cover ½ of cost and radio station provides match for other ½)*
- Explore the possibility of creating two short videos that educate people in Springfield about Oregon crosswalk laws (1:30 video and 30 sec video) - *pending funding approval and most likely could not start until after July 1st, 2017*
 - If approved, BPAC members could be actors in video.

★ **Lead:** Claudia Denton

★ **Supporting members:** Laughton Elliott-DeAngelis

★ **Partners and resources:** Oregonians Crossing ODOT campaign, City of Eugene Every Corner is a Crosswalk Campaign (Lindsay Selser staff lead)

★ **Timeline:** Beginning in May, ongoing throughout the year

★ **Budget:** TBD - conversations starting

Table at Community Events

Related goal(s): Safety, Education and Outreach, Collaboration, Equity and Accessibility

- Add to City of Springfield tabling kit materials
 - Explore creating a BPAC-specific banner in partnership with Lorilyn
 - Add engaging activities that are related to current BPAC initiatives:
 - Crosswalk education outreach activity
 - Multi-use path etiquette
- Determine potential events
 - Wheels by the Willamette - May 19, 2017 & October 19, 2017
 - Movies in the Park - Summer 2017
 - Others?

★ **Lead:** Darla Robbins

★ **Supporting members:** Claudia Denton

★ **Partners and resources:** Willamalane, Point2Point, others

★ **Timeline:** Starts early May

★ **Budget:** TBD

Increase Springfield's Participation in the Travel Oregon Bicycle Friendly Business Program

Related goal(s): Education and Outreach, Collaboration, Equity and Accessibility

- Springfield businesses currently participating:
 - Claim 52 Brewing - The Abbey
 - Coburg Pizza Company
 - McKenzie River Lavender
 - Identify appropriate businesses to initially focus on, possibly including the following:
 - Hutch's Bicycle Shop
 - Willamalane
 - Sprout!
 - Planktown Brewing
 - The Adventure Center
 - Chamber of Commerce
 - Identify popular cycling routes and focus on nearby businesses for direct outreach
 - Create content for Chamber of Commerce email outreach (Emma to preview)
 - Present at Chamber Greeter's Committee and Rotary Club meetings to create interest
 - Facilitate an onboarding event to support businesses applying for certification
 - Explore the potential for a tie-in with Bike Month activities in May
 - Ask Chamber of Commerce to sponsor 1-2 free Bike Friendly Business signs as prizes
 - Coordinate with local Bike Friendly Businesses to create a tour event or promotion
- ★ **Lead:** Darla Robbins
- ★ **Supporting members:** Robin Mayall
- ★ **Partners and resources:** Travel Oregon, Springfield Chamber of Commerce
- ★ **Timeline:** Began 2016, ongoing
- ★ **Budget:** Potential expenses to host an onboarding event. Seek partnerships.

Facilitate the Launch of a Springfield Open Streets Event in the next 1-5 years

Related goal(s): Education and Outreach, Collaboration, Equity and Accessibility

- Schedule a meeting among all organizations that have expressed interest
 - Willamalane
 - AARP
 - Chamber of Commerce
 - LILA
 - Point2Point Solutions
 - Springfield School District
 - Develop proposal to take to City Council for support
 - Establish event's main sponsors, staff, and support structure
 - Outline event scope and vital elements
 - Research funding opportunities
- ★ **Lead:** Darla Robbins
- ★ **Supporting members:** Sheila Thomas, Robin Mayall, Claudia Denton

- ★ **Partners and resources:** Willamalane, Point2Point Solutions, AARP, LILA, Springfield Chamber of Commerce, Eugene Sunday Streets (City of Eugene: Lindsay Selser, Emily Farthing/Transportation Options interns), other nationwide Open Streets programs
- ★ **Timeline:** In process (started 2016), ongoing
- ★ **Budget:** None committed. City of Eugene program costs about \$62,000.
- ★ **Staff time:** To be determined among partner agencies

Promote Greater Diversity and Inclusion at Springfield Walking and Biking Events

Related goal(s): Equity and Accessibility, Education and Outreach

- Create a document/checklist of suggested best practices
 - Review BPAC bylaws and make amendments, if necessary
 - Reach out to Springfield Committee for Diversity and Inclusion to explore collaboration opportunity
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- ★ **Lead:** Robin Mayall
 - ★ **Supporting members:** Sheila Thomas, Darla Robbins
 - ★ **Partners and resources:** Point2Point, City of Springfield, Willamalane, LILA
 - ★ **Timeline:** Finish by summer 2017
 - ★ **Budget:** n/a