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FOR IMMEDIATE RELEASE

October 9, 2007

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~ Media Advisory ~

EMPLOYEES ATTEMPT TO FILL CITY HALL WITH BALLOONS FOR UNITED WAY

Springfield employees try to “raise the roof” during kickoff

City of Springfield employees hope to raise more than \$42,000 as part of this year’s United Way Campaign. A popular part of the campaign is the balloon sales that allow city employees to send a thank you to fellow workers. Tomorrow will offer the most visible part of the campaign as more than 1,000 balloons will be inflated to help kick-off the campaign.

What: United Way Campaign Kickoff

When: **Thursday, October 11 at 1:30 p.m.**

Where: Springfield City Hall (Jesse Maine Room)

Media Opportunity: Representatives from United Way will be on-hand to talk about the importance of the campaign. This opportunity may offer a visual to help report on the community-wide campaign currently underway.