



GATEWAY MALL



FOR IMMEDIATE RELEASE

July 25, 2007

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~ MEDIA REMINDER ~

Simpsons Movie Screening Set for Thursday

Simpsons Fans Still Have a Chance to Attend the Free Premier

Cinemark Theater, at the Gateway Mall, will be rolling out the yellow carpet for a free premier of the new Simpsons Movie on July 26 at 7 p.m. – one day before the national release. Tickets are available through the Gateway Mall and KDUK Radio. Simpsons Movie posters (mentioning Springfield, Oregon) will also be available with a food donation to Food for Lane County. Mayor Leiken will unveil a plaque the City received from Matt Groening at 6:20 p.m., just prior to the start of the screening at 7 p.m.

What: Spectacular Simpsons Screening Celebration hosted by the Gateway Mall

When: Thursday, July 26 at 7 p.m. (contests start at 5 p.m.)

Where: Cinemark Theater at the Gateway Mall

Media Ops: Contests start at 5 p.m.; Mayor Leiken will speak and present the Matt Groening plaque around 6:20 p.m.

Tickets: Visit gatewaymall.com and/or listen to KDUK to see how you can win FREE tickets to the screening!

Sponsors: 20th Century Fox, the Gateway Mall, KDUK 104.7

Food donations: Will support Food for Lane County

More information: Contact Ron Glover or Debbie Ferguson at 747-6294

Gateway Mall Contests Include:

July 26

5 p.m. Contests & Giveaways

D'ohnut Eating Contest sponsored by Master Donuts & OZ Fitness

Winner receives

A FREE three month membership to OZ Fitness

Pass for two to the screening

Belching contest sponsored by Pepsi

Winner receives:

A 12 pack of Pepsi product each month for one year

Pass for two to the screening

Tallest Hair contest sponsored by Regis Hairstylists

Winner receives:

A cut, deep conditioning and hair care products

Pass for two to the screening

July 21-26

Bring two cans of food for FOOD for Lane County to the More of Everything location near Kohl's and receive a FREE Simpson's Movie poster (while supplies last) and enter to win a pass for two to the screening