



FOR IMMEDIATE RELEASE

July 10, 2007

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~ MEDIA ADVISORY ~

**MAYOR LEIKEN THANKS OREGON FOR
SUPPORTING THE CITY OF SPRINGFIELD**

Vermont Earns Simpsons Premier

From Springfield Mayor Sid Leiken:

I want to thank the community of Springfield and everyone across Oregon and the world who supported this fun project. I want to congratulate the great city of Springfield Vermont. It was a fun and engaging contest and they did a great job.

While we didn't get the Simpson's movie premier, the city is enjoying a tremendous positive benefit from participating. The contest allowed us to promote the livability and economic diversity of our city to people all over the world.

People of different demographics were able to join together and simply have fun. Most of all I, along with many city officials, connected with our community in a way never before possible. Connections, especially with our young people, that will serve us well for years to come.

I would like to personally thank Governor Kulongoski, Tony Hawk, Steve Woodward and KLSR Fox, the Springfield Chamber of Commerce, the Springfield Beacon, CVALCO, the Gateway Mall, Springfield employees, our friends in Eugene and a cast of thousands that provided support and encouragement. Thank you to our City Hall staff who took on the marketing and provided service for the national and international media. Finally, thank you once more to our great community.