



FOR IMMEDIATE RELEASE

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~ Media Advisory ~

Fresh Hop Festival Planned for Downtown Springfield Saturday, October 3

Claim 52 Brewing and Plank Town Brewing Company, in partnership with the City of Springfield and NEDCO introduce the inaugural Springfield Fresh Hop Festival to be held on Saturday, October 3. The event is a celebration of the recent hop harvest with over two dozen Oregon craft breweries and cider-makers showcasing hops in all their bitter glory with specialty releases.

The Springfield Fresh Hop Festival will be from noon - 9 pm @ Sprout!, at the corner of 4th and A streets in downtown Springfield, just two blocks from the bus station. Lane Transit District is offering free day passes to make travel to and from the event safe and easy. Admission is \$10 for a special event glass and three taster tickets. Additional \$1 taster tickets can be purchased to sample more fresh hopped brews while enjoying live music and great food from local food vendors on the Sprout! patio. 21 and over please.

“Other Northwest communities have long-standing hop harvest celebrations”, says Christine Lundberg, Mayor of Springfield. “With our thriving craft beer culture and the rejuvenation of downtown Springfield, it’s a perfect time to bring a hop celebration to our area.” While the event has a strong local focus, there will be an opportunity to sample unique offerings from breweries across the state.

More than 20 varieties of hops are grown commercially in Oregon, the second-largest hop producer in the nation, but are typically used in their dried or pelletized form. Fresh or wet-hopped beers are brewed right after the hops are harvested, accentuating the flavor profile of that particular variety - from resinous pine to spicy herbal to sweet citrus.

Claim 52 will release a fresh-hopped version of its Insta-Rye IPA featuring hand-harvested backyard hops, as well as a Belgian-style IPA using fresh hops from My Brother’s Hop Farm in Pleasant Hill. Plank Town Brewing will introduce an IPA featuring the unique lemon and dill characteristics from Sorachi Ace hops. And Agrarian Ales has a tasty Asian pear saison on deck

using hops harvested at their Coburg-area farm. In addition to a wide variety of beer styles, four fresh-hopped ciders will be available to taste as well.

Threadbare Print House will be bringing their 'printcycle' to make event T-shirts from noon – 2 pm and again from 5 – 7 pm. Bring your own shirt and for just \$5, you'll get a freshly printed event tee, or buy one from Threadbare for \$10.

"We've had great support to get this festival off the ground, from the craft brewers who set aside highly sought-after fresh-hopped kegs for the event, to local businesses like the Bierstein which is sponsoring the music stage, says Mercy McDonald from Claim 52 Brewing. We're incredibly grateful to all our partners and hope this is the beginning of a new tradition."

More information including a complete list of festival breweries and cider-makers, a fantastic music line-up including the Alder Street Band, and printable LTD coupons, is available at springfieldhops.com.