



FOR IMMEDIATE RELEASE

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~ MEDIA ADVISORY ~

**SIMPSONS MURAL DEDICATION and
COMMUNITY PARTY – AUGUST 25**

Yeardley Smith (voice of Lisa Simpson) will help dedicate the mural

Springfield, OR: A mural recreating art gifted to the City of Springfield, Oregon by *Simpsons* creator Matt Groening will be unveiled on August 25 during a block party dedication on 5th and Main Street in downtown Springfield. Special guest Yeardley Smith, comedic actress and voice of Lisa Simpson, will be in Springfield to celebrate the mural, sign autographs and take some questions during the event! (Photos attached)

This free, family friendly event will start at 11:30 am when 5th Street will be closed between Main Street and A Street for a community block party, including a tuba band, donuts, chalk art and more! At noon, Yeardley and City officials will dedicate the mural, followed by a Q&A session with Yeardley and *Simpsons'* artist Julius Preite.

The mural will be installed on the west side of the Emerald Arts Center beginning August 21 by the team at Old City Artists– owned by former University of Oregon Duck Erik Nicolaisen.

Background: The City of Springfield, Oregon is partnering with *The Simpsons* to bring the first family of television to Downtown Springfield with a mural on the Emerald Arts Center on Main Street. The *Simpsons* live in the fictional town of Springfield – given Groening's Oregon roots, the location is often associated with Springfield, Oregon.

About the Simpsons: Created by Matt Groening, *THE SIMPSONS* is the longest-running scripted show in TV history. Since premiering in December 1989, the series has become a cultural phenomenon, recognizable throughout the world. The show was named the "Best Show of the 20th Century" by *Time Magazine* and "Greatest American Sitcom" by Entertainment Weekly. Winner of 28 Emmys, its theatrical short, "The Longest Daycare," was nominated for a 2012 Oscar.

