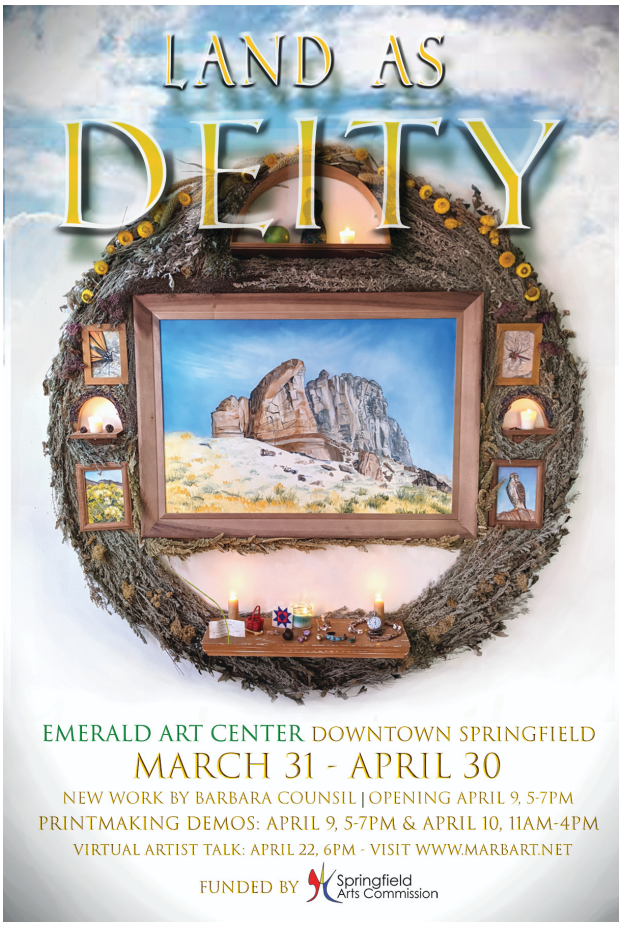
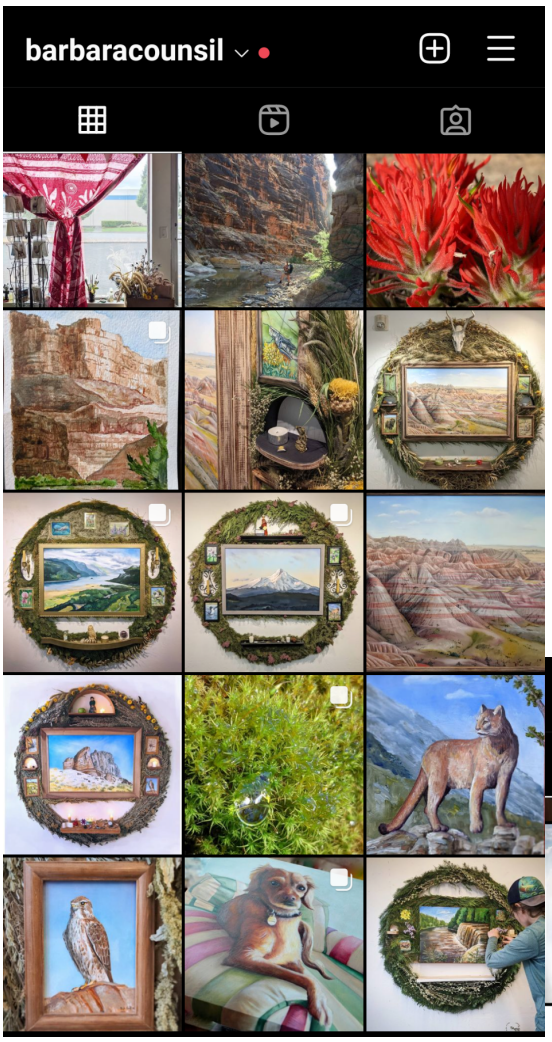
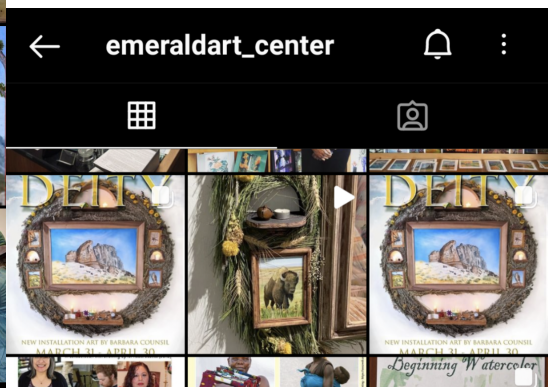
- Website: Show and public event was advertised on the main landing page of www.marbart.net
- Organization newsletter: Emerald Art Center sends out a monthly news letter to its members.
- Flyers: I posted these flyers on indoor and outdoor news boards throughout Eugene and Springfield.





Social media: I shared posts and stories on my Instagram and Facebook pages. Emerald Art Center shared on their pages, and some of my most supportive friends shared my posts.



Event program: I ran my printmaking program twice, once on the opening night of the show and the following Saturday. The program was advertised on my flyers and postcards, in my social media posts, in promo materials by The Emerald Art Center, and in an email sent by the Springfield Arts Commission. During opening night, we had about 75 people attend in a two-hour period; this was the most guests EMC had in months since the pandemic restrictions were just beginning to lift. The following Saturday I had about 30 people stop to print flags in a four-hour period.

Email marketing: I sent emails to my subscribers, to Lane Arts Council, and to my fellow Board members at Maude Kerns Art Center. The Emerald Art Center sent emails to its membership base, regarding the show itself and the online virtual artist talk.

Advertising: see above in Website, Flyers, Social Media, and Email marketing.