

# Application for Light Pole Banner Permit

Once the application has been approved, a permit will be issued

Development & Public Works/Operations  
201 So. 18<sup>th</sup> Street  
Springfield, Oregon 97477  
Phone (541) 726-3761

Complete this application and deliver to Development & Public Works, Operations Division, 201 So. 18<sup>th</sup> Street or email to: [mvaught@springfield-or.gov](mailto:mvaught@springfield-or.gov). The City reserves the right to revoke or modify a light pole banner permit at any time.



(SMC 3.224 No structure or device shall be placed in, upon, over or under the public way unless the owner of such structure or device shall have received a placement permit authorizing the placement of such structure or device. Any violation of this provision shall be an infraction within the meaning of Chapter 5 of this code.)

## City Policy

Light Pole banners are only allowed for these following entities: Governmental entities, Special District organizations, Non-Profit organizations. The fee for the permit is \$100 per application, plus a 5% technology fee, for a total of \$105. Banners **shall be permitted** to advertise only the following activities: Public service activity which provide benefits to the community as a whole, performing and visual arts, and scholastic activities sponsored by organizations which carry on general education activities. Banners may display the event name, event logo/trademark, event date and time, and general location.

Banners **shall not be permitted** to advertise the following: advertising, promote or be sponsored by any political candidate/party, religious or issue group, and be carried on for the purpose of earning a profit.

## Step 1: Applicant Information

Applicant: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Project Supervisor: \_\_\_\_\_ Phone: \_\_\_\_\_

Installer: \_\_\_\_\_ Phone: \_\_\_\_\_

## Step 2: Description of Project

Banner approved

### Banner design:

Submit the banner design with this application. You can email the banner design as a pdf or jpeg image to Marcy Vaught at <mailto:mvaught@springfield-or.gov> or submit it as a document with this application. Once the banner design has been approved the application will be processed to the next step.

Banner Message:

## Step 3: Location

Location approved

### Choosing a location:

The applicant must first review the available locations for the time period desired. See zone maps on Springfield's website under Online Permits and Forms for each zone of banners. Call **Marcy Vaught, (541) 726-3761**, to confirm the availability of the location before moving to the next step.

- Zone 1-Gateway Street and Harlow
- Zone 2-Gateway and Beltline
- Zone 3-Martin Luther King Parkway

## Step 4: Period of Use

Date approved

All Light Pole banner zones qualify for a 28 day hanging period, which starts prior to the event. The banners must be installed during the work week preferably daylight to 7 a.m. and removed on the last day of the permit. It is the responsibility of the applicant to remove the banners as scheduled. The Applicant/Installer is responsible to leave the condition of the city infrastructure in the same condition as before installation.

From Date: \_\_\_\_\_ To Date: \_\_\_\_\_

Removal Date: \_\_\_\_\_

## Step 5: Proof of Insurance

Proof of Insurance submitted

(SMC 3.210(1) Before the issuance of any permit under this article, the public works director shall require the applicant: (c) To carry public liability insurance sufficient in the judgment of the director to save the city and its employees harmless against any injury or damage resulting from the acts of the applicant related to conduct of the work;)

Please email [mvaught@springfield-or.gov](mailto:mvaught@springfield-or.gov) a copy of the insurance policy. You will need to list the City of Springfield when applicable, as the insured. The Policy will need a minimum of \$2,000,000 coverage limit; 1,000,000 per occurrence and 1,000,000 for umbrella.

Any questions please call Tom Mugleston, Human Resources, Risk Manager, ( 541) 726-3724.

## Step 6: Traffic Control Plan

Traffic Control Plan submitted

Directions: You will need to submit a Traffic Control Plan in order to install the banners on the Light Poles. The Traffic Control Plan will need to be in compliance with the Manual on Uniform Traffic Control Devices (MUTCD) and Oregon's Temporary Traffic Control Handbook.

[Traffic Control Plan Form](#)

[Traffic Control Plan Criteria for City of Springfield Traffic Control Plan Submittals](#)

Plan Submittal requirements:

Submit your Traffic Control Plan (TCP) with the following information on 8.5"x11" or 11"x17" paper. The TCP shall be a legible hand drawing, or a computer aided design with the following information:

A vicinity map:

That includes the north arrow, road names, intersection/driveway access points, curb lines, the work zone, and any special features such as buildings, access points, sight obstructions, that could affect the TCP.

Location:

Where will the TCP be active? This can be a line drawing of the work zone(s) and/or a map that clearly indicates where traffic control devices will be placed, including spacing and cone tapers.

Include attachments of the appropriate traffic control diagram(s) as shown in the current MUTCD and/or the ODOT Oregon Temporary Traffic Control Handbook that reflects the work zone may be included as a standard reference ODOT's Traffic Control Handbook [website](#).

## 8: Signature

Hold Harmless Statement: (SMC 3.210(1)(b) Before the issuance of any permit under this article, the public works director shall require the applicant: To agree to defend, indemnify and hold harmless the city from any and all costs, damages and liabilities which may accrue or be claimed to accrue by reason of any work performed under said permit)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

## Step 9: Fee Payment

Payment submitted

Once your application is approved you will need to submit payment and pick up your permit. Your payment can be submitted either by phone (541 726-3753) or in person to the Development and Public Works Department, SE Quad.

Light Pole Banner Application and Permit fee--\$100 plus a \$5 (5%) Technology Fee which will be applied to the total cost of the permit for processing the application.

City of Springfield

# Light Pole Banner Permit

The permit be issued only after the application is reviewed and approved by all parties; Traffic section, City Manager's Office, and Operations.

City Staff Signature: \_\_\_\_\_ Date: \_\_\_\_\_