



FOR IMMEDIATE RELEASE
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Contact:

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Visual Op: “Helping Light Downtown” Donor Program

The City is excited to announce its new “Helping Light Downtown” donor program.

Visual OP: Members of the media are invited to the first plaque installation at 11 a.m., this Thursday, March 8 at the light pole outside of Plank Town Brewing in Downtown Springfield.

Community members and businesses have an opportunity to make a donation and receive a plaque that will be installed on one of the new Downtown street light poles. Funds from these donations will help offset the cost of maintaining and operating these beautiful lights.

Each 4” x 6” plaque will be available for a \$500 donation and will include the following:

- Powder coated, anodized aluminum with UV print
- Name of community member or business making the donation
- Logo of the business making the donation
- “Helping Light Downtown Donor Program” and City logo

Personalized plaques will be placed on the pole approximately 4 feet above street level and will remain for the life of the pole.

Those interested in buying a plaque or multiple plaques can apply by going to:

<http://bit.ly/DowntownLightingPlaque>

Donors will have the option of choosing the location of the pole on which their plaque will be placed. A map of all Downtown lights will be provided along with the application.

For additional information contact City Recorder Amy Sowa at 541.726.4666 or asowa@springfield-or.gov

