



FOR IMMEDIATE RELEASE
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Main Street Safety Project Launch of Community Engagement Efforts

The City of Springfield and the Oregon Department of Transportation are moving full swing into community engagement efforts for the Main Street Safety Project. The community input gathered during the planning phase of the project will build upon prior community visioning and planning efforts for Main Street, and input from the Our Main Street Springfield Governance Team and the Springfield City Council. The project team has prepared a comprehensive community engagement plan to ensure thorough input from community members. The full plan is available on the project website at <http://mainstreetsafety.org>.

There will be multiple ways for community members to provide input including an online open house that will go live on November 7, 2018 through the project website at <http://mainstreetsafety.org>. The online open house will gather input and feedback from the community to start to inform what infrastructure safety improvements are desired and needed that will provide for the movement of goods and people, support the economic viability of the corridor, accommodate current bus service and future transit solutions, and complement ongoing traffic safety education and enforcement.

Another component of the community engagement efforts was the advertising for applicants and appointing of members to the Main Street Safety Project Strategic Advisory Committee. Twelve members have been appointed to the Strategic Advisory Committee and it is an opportunity for stakeholders to provide input, feedback, and guidance to staff, and to put together a set of recommendations for the Springfield Planning Commission to consider in forming their recommendation to City Council.

This committee is composed of residents, business and property owners, employees and advocates from within the Main Street corridor, and from the wider Springfield community. There are representatives from the businesses and Chamber of Commerce, property owners, senior citizens, bike and pedestrian

interest groups, and people with disabilities. The Strategic Advisory Committee will hold its first meeting from 3-6 p.m., Tuesday, November 6, 2018 at Springfield City Hall in conference rooms 615-616. The community can attend the meeting to listen and observe. However, public comment will not be taken during the meeting. A list of committee members is available on the project website at <http://mainstreetsafety.org>.

As additional opportunities become available for community members to provide input they will be posted on the project website at <http://mainstreetsafety.org>.

What: Launch of community engagement efforts for the Main Street Safety Project:

- Online Open House;
- Meeting #1 of the Main Street Safety Project Strategic Advisory Committee

Who: Community members, business and property owners on or near Main Street

When: Online Open House Live on Wednesday, November 7, 2018; Meeting #1 of the Main Street Safety Project Strategic Advisory Committee from 3-6 p.m., Tuesday, November 6, 2018

Where: Online Open House will be available on the project website at <http://mainstreetsafety.org>; Strategic Advisory Committee meeting at Springfield City Hall in conference rooms 615-616.

Additional information: Molly Markarian, Project Manager, at 541.726.4611 or mmarkarian@springfield-or.gov or on the project website at <http://mainstreetsafety.org>

Project Purpose:

Springfield's Main Street is consistently ranked as one of the most unsafe city streets in Oregon based on the severity and frequency of traffic crashes. The Oregon Department of Transportation and the City must address this problem to save lives, reduce injuries, and lessen property damage due to crashes. The purpose of the Main Street Safety Project is to select infrastructure solutions that will make Main Street safer for people walking, biking, driving, and taking transit.

The selected safety improvements will provide for the movement of goods and people, support the economic viability of the corridor, accommodate current bus service and future transit solutions, and complement traffic safety education and enforcement.