



FOR IMMEDIATE RELEASE
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~ News Release & Media Opportunity ~

**New Bicycle Wayfinding and Safety Signs on
Community Paths in Springfield**

To improve safety and the user experience on several of Springfield regional community paths, the City recently undertook an installation project of new bicycle wayfinding and safety signs. The wayfinding signs provide directional, mileage, and approximate travel time information to destinations in and around Springfield. The safety signs are friendly reminders to bicyclists to yield to pedestrians and how to pass other path users. The community paths and areas included in the installation project:

- Northbank Path for wayfinding and safety signs
- Downtown area, the Middle Fork Path, and the Mill Race Path for wayfinding signs

The wayfinding and safety sign project is the result of collaboration between the City, the Springfield Bicycle and Pedestrian Committee, Willamalane, FireMed, the Springfield Chamber of Commerce, and Downtown Urban Renewal. Funding to create and place the path safety signs on the Northbank Path was provided by FireMed.

Please remember by Oregon law, children 16 and under must wear a helmet when riding a bicycle, bicyclists must provide an audible warning when passing pedestrians, and a white front light and red back reflector or red back light is required during limited visibility.

What: Wayfinding and Safety Signs Installation Project

Who: Chief Zaludek of Eugene-Springfield Fire and Emma Newman, Senior Transportation Planner, will be available for interviews about the project and new signs on Northbank Path at junction with Rainbow Drive in Island Park; this location has easy access to both the wayfinding and safety signs located on the path

When: 8:30 a.m., Tuesday, August 21, 2018

Where: Northbank Path at junction with Rainbow Drive in Island Park

Additional Information: Loralyn Spiro, Communications Coordinator, Development and Public Works Department, 541.726.2233 or lspiرو@springfield-or.gov.