



FOR IMMEDIATE RELEASE
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Contact:

Amber Fossen, 541.726.3695 or 541.968.8496

Updated Discover Downtown Springfield Website Launched

Downtown Springfield is active with bustle and excitement. Thanks to the energized community support and vibrant businesses desiring to collaborate, the City of Springfield is pleased to announce the launch of the updated Discover Downtown Springfield website: www.discoverdowntownspringfield.org

Earlier this year, Economic Development staff partnered with Downtown businesses (extending from Mill Street to 22nd Street) to update a free online directory. Business owners were invited to share information about their businesses, events, website and social media links. New and existing businesses will be able to update or add to their existing directory information at any time.

The website will capture the highlights and exciting opportunities Springfield's Downtown has to offer. Along with featuring businesses and art, the website also includes a robust calendar where community members and business owners are invited to share their events (content approval by City staff).

This website will be updated on an ongoing basis as the Downtown Springfield community continues to evolve and to reflect current events, seasons, and opportunities. The Discover Downtown Springfield website will be managed by the City of Springfield Economic Development program. This effort could not have been possible without the Downtown Springfield business community's ongoing dedication and hard work.

Explore and consider sharing: www.discoverdowntownspringfield.org

Email Discover Downtown at discoverdowntown@springfield-or.gov

Residents and guests can continue to follow on Facebook as well:

www.facebook.com/discoverdowntownspringfield

For more information contact Economic Development Officer Vahana Keene at vkeene@springfield-or.gov or 541.726.3671