



FOR IMMEDIATE RELEASE
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Media Opportunity: The Springfield Flame Installation

Springfield's entrance is about to be more distinct with the installation of The Springfield Flame.

This 62-foot sculpture will serve as a beacon, welcoming visitors to the shopping and hospitality of the area, and welcoming residents home.

The structural installation will start early morning on Monday, Oct. 3 and continue throughout the day at the southwest corner of Randy Papé Highway and Gateway Street. Members of the media are welcome to stop by to film the installation and speak with those involved in the project. Drivers in the area may notice traffic signs early Sunday morning when the structure is delivered.

A lighting ceremony will occur in late October following the structure installation.

The Springfield Flame Background

There has been a decade-long call for a welcome structure that emphasizes Springfield. Gateway business leaders approached the City about creating a landmark to distinguish Springfield among travelers and residents in the area.

City leaders collaborated with area businesses, Travel Lane County, and the Springfield Chamber of Commerce to establish The Flame, which was created by artist Devin Field. The cost of this sculpture is about \$236,000 – the majority of funding is coming from transient room tax with additional funding assistance from Oregon Department of Transportation.

The structural installation is the completion of the first phase of this effort. Phase 2, which includes a plaza and seatwall for travelers and residents to visit The Flame, will begin construction in 2017.

About the Artist

Devin Laurence Field specializes in large-scale public art commissions fabricated in metal and has completed three other art pieces in the area including the drift boat that welcomes people into the City via Glenwood.

Field's art has evolved in recent years to include more glass, light, color, and interactivity. Designs recently installed have orbiting kaleidoscopes, color changing LED lighting, solar power, and sound-activated interactive lighting. Learn more at www.devinlaurencefield.com

